Spreading Sunshine in Private Equity:
Agency Costs and Financial Disintermediation*

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Abstract

This paper studies the role of regulatory oversight in increasing market transparency and facilitating financial intermediation. I exploit an unanticipated reform that substantially expanded the regulatory oversight of private equity (PE) fund advisers, which reduces the information asymmetry faced by investors. Institutional investors that have more pre-existing relationships with regulated PE fund advisers are less likely to bypass external fund vehicles when investing in private companies. While disintermediation in PE markets allows investors to mitigate agency costs associated with intermediation, it could result in capital misallocation. There is little evidence of adverse selection in the deals available to investors, but they tend to finance more mature, larger, and less innovative companies when investing directly, as opposed to investing through PE funds. Overall, my findings highlight the limits of market governance in PE funds and the positive role of regulatory intervention in shaping the organizational structure of PE markets.

Keywords: Financial Regulation, Market Organization, Transparency, Asset Management, Investment Advisers, Private Equity
JEL Classification: G23, G24, G28, K22, L22, L51

1 Introduction

The private equity (PE) market is a typical example in which the benefits of financial intermediation are large due to substantial search costs, risk, and information asymmetry between investors and private companies (e.g., Leland and Pyle, 1977; Chan, 1983; Diamond, 1984). Therefore, institutional investors such as pension funds, endowments, and insurance companies, known as limited partners (LPs), usually rely on *external* fund vehicles to invest in private equity. However, pervasive information frictions can misalign the interests of investors and financial intermediaries leading to market failures. In fact, the PE market has been undergoing disintermediation, with some LPs opting for direct investment by bypassing PE funds and directly purchasing shares of private companies (Figure 1).

This phenomenon partially highlights the opaqueness of PE funds, which has gained growing attention from investors and regulators as private equity has taken an increasingly large share of investors' portfolios. The concerns particularly revolve around PE fees collected by fund advisers, also referred to as general partners (GPs).[1] While such compensation can attract scarce managerial talent and reward strong performance, the outsized fees may also reflect inherent agency conflicts in the delegated asset management, especially when these fees are difficult for investors to assess (Robinson and Sensoy, 2013; Edmans, Gabaix, and Jenter, 2017).[2] The incentive misalignment can make financial intermediation costly or even unviable for investors, despite its large benefits for the broader economy.

This paper studies whether regulatory oversight can complement market mechanisms to align incentives and facilitate financial intermediation. The PE market offers an ideal

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[1]See, for example, "Private equity's opaque costs mystify the pensions that pay them", *Bloomberg*, March 2022 and "Investment industry welcomes SEC efforts to reform private equity fees", *Financial Times*, February 2022. Disintermediation of PE markets has frequently been attributed to LPs' efforts to reduce high PE fees (Fang, Ivashina, and Lerner, 2015; Braun, Jenkinson, and Schemmerl, 2020).

[2]This view aligns with recent recognition that managerial compensation may be a part of the principal-agent problem itself and partially set by managers to maximize their rent extraction (Bebchuk and Fried, 2003, 2004). In the context of PE funds, Robinson and Sensoy (2013) documents that managerial compensation contracts vary with GPs' bargaining powers proxied by fundraising conditions. Evidence from executive compensation literature includes various pay for non-performance and hidden compensation (e.g., Yermack, 2006; Harford and Li, 2007; Hayes, Lemmon, and Qiu, 2012; Stefanescu, Wang, Xie, and Yang, 2018). See Edmans, Gabaix, and Jenter (2017) for a survey of the rent extraction view.

setting due to its recent disintermediation and a rare exogenous regulatory shift in this sector. Historically, most PE fund advisers in the US faced little regulatory oversight, because they could avoid SEC registrations through an exemption under the Investment Advisers Act of 1940. This exemption, applying to advisers with fewer than 15 clients, counted each fund as a single client regardless of the number of investors within a fund (SEC, 2011). The Dodd-Frank Act eliminated this registration exemption and introduced substantially narrower exemptions in 2012. These changes reflect regulators' concerns about systemic risks in private funds following the 2008 financial crisis, which originated *outside* the PE industry, and are mainly based on fund advisers' size and investment strategies rather than agency conflicts. Consequently, many advisers had to register with the SEC for the first time, becoming *subject to examinations, rules, and disclosures*, which enhanced the market transparency.

I begin the paper by presenting new stylized facts about the regulatory oversight of PE funds in the US. First, the Dodd-Frank Act resulted in a *sharp* and *permanent rise* in registrations (Figure 2a). Around 25% of PE fund advisers were registered with the SEC pre-reform, and this number rose to nearly 50% when the regulatory intervention became effective. Second, the reform led to a *persistent increase* in public disclosures made by registered advisers through Form ADV filings (Figure 2b). Advisers routinely submit these filings to the SEC to report detailed information on their operations, disciplinary histories, and other relevant aspects. Third, I document *limited aggregate change* in PE fund characteristics post-reform based on regulatory filings and fundraising data (Figure 3 and 4), implying that advisers do not systematically adjust their investments to meet the new registration exemptions. Lastly, I demonstrate that registered GPs are more likely to receive regulatory actions due to greater scrutiny. Overall, the reform has substantially expanded the regulatory oversight within the PE fund sector, mitigating GPs' agency conflicts while causing limited distortion to their fundraising incentives.

I use the intervention as a quasi-natural shock to assess how regulatory oversight of

PE funds affects LPs' trade-offs between making external fund investments and direct investments in the PE market. Since LP-GP relationships are persistent over time, LPs are arguably more exposed to this shock if they have more *pre-existing* relationships with GPs that became *newly registered* due to the Dodd-Frank Act. To identify these GPs, I manually match data from Preqin with Form ADVs based on GP names, by searching the Investment Adviser Public Disclosure database. The novel use of Form ADVs allows me to track the SEC registration status of each GP over time. Using a difference-in-differences (DiD) estimation method, I compare investment differences between LPs with *high* and *low* shares of newly registered GPs in the pre-existing LP-GP relationships *before* and *after* the shock. I control for LP fixed effects that absorb any time-invariant LP characteristics, such as manager selection skills and access to GPs, that might be correlated with LP-GP matching and LPs' delegated investment decisions (e.g., Lerner, Mao, Schoar, and Zhang, 2021).

I find that regulatory oversight of PE funds reduces LPs' incentives to bypass intermediation, based on a detailed panel data sample of LP-years covering 1,448 unique LPs in the US across the period 2001-2021. The DiD estimates indicate a 28% increase in the probability of committing capital to PE funds and a 35% decrease in the probability of making direct investments among LPs with high exposure to newly registered GPs.[3] Moreover, there are no differential trends in the years leading up to the reform, but a persistent difference emerges in outcome variables across LPs with different exposure to the regulatory intervention. These findings are consistent with the incentive view of firm boundaries (Holmstrom and Milgrom, 1991, 1994; Holmstrom, 1999). When information frictions make it difficult to extract outputs from an outsourced relationship, firms tend to organize the relationship within themselves, which improves monitoring and provides a wider range of incentive tools beyond high-powered compensation contracts. Therefore, LPs will be incentivized to outsource PE investment when regulatory oversight increases market transparency and enhances

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[3]The opposite directional changes in capital commitments and direct investments indicate that my results are unlikely to be driven by unobservable LP characteristics correlated with secular trends in investors' allocation to private equity.

the incentive alignment between GPs and LPs.

GPs' disciplinary histories disclosed in Form ADVs allow me to establish a direct link between my results and agency costs of financial intermediation. LPs should be more responsive to regulatory oversight of PE funds if their GPs are more prone to agency conflicts. This idea is confirmed by a triple-difference analysis that exploits the cross-sectional differences in LPs' pre-existing relationships with GPs who had investment-related misconduct. The analysis reveals that the impacts of the regulatory shock on LPs' willingness to outsource PE investment are concentrated in LPs with connections to GPs who tend to have misaligned incentives. Within-LP estimations based on LPs' fund investments provide further supportive evidence, even after controlling for year-by-LP fixed effects which absorb all time-varying shocks to individual LPs. The analysis reveals that LPs increase fund investments after their GPs become newly registered following the regulatory intervention, with a stronger effect observed for GPs with disciplinary histories.

I consider and address several alternative explanations for my findings. First, if advisers were to avoid registration by reducing fundraising to qualify for the new exemption based on size, the decrease in the supply of PE funds would likely be weaker for LPs with high exposure to newly registered advisers. This could lead to more fund investments and fewer direct investments for high-exposure LPs compared to low-exposure LPs post-reform. However, the limited change in the distribution of fundraising shown in Figure 4a indicates that such a regulatory-cost-based explanation is unsatisfactory. Second, the Dodd-Frank Act introduced another contemporaneous regulatory intervention, the Volcker Rule, which prohibits banks from investing in private equity. This rule might increase the supply of PE funds available to non-bank LPs in regions with a strong bank LP presence. To address this potential confounding factor, I include year-by-LP state fixed effects in my analysis and find consistent results.

Lastly, I provide a rationale for regulatory oversight of PE funds - it can address potential capital allocation inefficiencies resulting from disintermediation. Financing private

companies is challenging because of information asymmetry and uncertainty, imposing significant costs on LPs. Unlike specialized GPs, LPs often lack the expertise to evaluate private companies and the diversification abilities to pool capital for PE investments. I show that LPs tend to disproportionately finance more mature and larger companies in their direct investments than their GPs do. Moreover, these companies tend to have less patenting intensity measured by the number of highly cited patent applications scaled by PE deal size. Therefore, disintermediation might lead to underinvestment in more innovative companies that are younger and more risky. Using a subsample matched on observable deal characteristics, I find that LPs do not face adverse selection of companies with worse exit outcomes when making direct investments. However, one caveat is that a lack of differences in exit outcomes does not necessarily imply LPs can earn similar net returns in direct investments compared to fund investments. Existing literature remains inconclusive on whether LPs underperform when they bypass financial intermediation (Fang, Ivashina, and Lerner, 2015; Braun, Jenkinson, and Schemmerl, 2020).

In summary, my paper highlights the limits of market governance in PE funds and suggests that regulatory intervention can be beneficial in shaping the organizational structure of PE markets. By enhancing market transparency, regulatory oversight can align intermediaries' incentives with investors' interests and mitigate potential capital allocation inefficiencies resulting from disintermediation. These findings can inform the active debates over the optimal capacity of regulation on PE funds and their advisers, which have played an increasingly important role in nearly every sector of the economy.

Related literature. There has been a small but growing body of work on the dramatically increasing variation in PE vehicles that improve LPs' investment discretion. Existing studies have focused on the return of LPs' co-investment funds, with emphases on adverse selection of investments (Fang, Ivashina, and Lerner, 2015; Braun, Jenkinson, and Schem-

merl, 2020) and bargaining between LPs and GPs (Lerner, Mao, Schoar, and Zhang, 2021).[4] Gourier, Phalippou, and Westerfield (2022) demonstrates that co-investment can increase LPs' PE allocation ex post when underinvestment results from the uncertainty in capital calls. Tuft (2023) supports this theory, highlighting that LPs leverage their bargaining power to enhance their contractual flexibility with GPs through co-investment. By studying how regulatory oversight of PE funds shapes LPs' decisions to bypass GPs, my paper provides causal evidence that agency conflicts of fund advisers can be another contributing factor to the disintermediation in PE markets.

Although financial intermediaries offer various advantages such as lower transaction costs and greater risk diversification, they need to be monitored by their investors (e.g., Benston and Smith, 1976; Leland and Pyle, 1977; Chan, 1983; Diamond, 1984). When there are many investors, the duplication of monitoring costs and free-riding problems can make financial intermediation costly or even unviable. Such incentive problems are first recognized and solved in the banking literature by Diamond (1984) through diversification and committed payments to lenders. However, PE fund advisers, who have limited portfolio diversification, issue equity-like securities to investors and are mainly incentivized by compensation contracts (Gompers and Lerner, 1996, 1999; Metrick and Yasuda, 2010; Robinson and Sensoy, 2013). My findings highlight the agency costs inherent in the LP-GP relationships due to asymmetric information and justify regulatory interventions in addressing this market failure, a topic that has received limited exploration in the private equity context.

As a landmark legislative change, the Dodd-Frank Act significantly increased the regulatory oversight of PE funds. To my best knowledge, this paper is the first to quantitatively assess this regulatory intervention's impacts on PE markets utilizing a causal framework. Methodologically, my paper also makes a contribution by introducing an arguably exoge-

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[4]Co-investments are deals in which LPs co-invests with their PE fund managers that originate the deals, usually through discretionary vehicles in which co-investment opportunities are provided by the GPs but LPs maintain the discretion over which deals to invest in. Direct investments are defined narrowly in this paper, which are deals in which LPs both originate and invest in the transactions alone (also known as "solo investments").

nous shock to agency frictions faced by GPs, resulting from changes in their SEC registration status, which can be constructed from publicly available Form ADV filings.

More broadly, my work contributes to the extensive literature on firm boundaries. Since Coase (1937), existing literature has emphasized that firms are organized to overcome holdup costs in relationship-specific investments (Klein, Crawford, and Alchian, 1978; Williamson, 1979; Grossman and Hart, 1986; Hart and Moore, 1990). Different from the considerable empirical work that supports such capital-allocation perspective (e.g., Lafontaine and Slade, 2007; Frésard, Hoberg, and Phillips, 2020; Bena, Erel, Wang, and Weisbach, 2022), this study shows that investors organize investment activities within their own firm boundaries to mitigate agency costs in outsourced relationships. This finding is established within the setting of PE investing, characterized by low asset specificity and weak holdup problems due to its human-capital intensive nature (Ewens and Rhodes-Kropf, 2015). Therefore, my paper provides novel evidence consistent with the under-explored incentive view that agency frictions affect firm boundaries (Holmstrom and Milgrom, 1991, 1994; Holmstrom, 1999). It implies that regulation can improve the organizational structure of financial markets by aligning the incentives of intermediaries and their investors.

2   Institutional Details

This section provides a brief introduction to the governance of PE funds and various conflicts of interest between LPs and GPs. Then, I present the background information on the Dodd-Frank Act. Lastly, I discuss the deficiencies found in the SEC's examinations of PE funds.

2.1   Governance of PE Funds and Conflicts of Interest

GPs select, monitor, and exit from private companies on behalf of their LP investors in exchange for various fees (Figure 1). LPs mainly rely on compensation contracts outlined in the Limited Partnership Agreements ("LPAs") at fund inception to incentivize GPs (Gompers and Lerner, 1996, 1999; Metrick and Yasuda, 2010; Robinson and Sensoy, 2013).[5] Due

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[5]Besides incentive payments, LPs can also influence GPs by expressing concerns through their advisory committee seats if the GPs are making poor investments. However, such action still remains weak compared

to information and search frictions in PE markets, both LPs and GPs have some pricing power. As a result, the level and structure of pay are partially decided by GPs potentially to maximize their rent extraction. Empirically, the compensation contract tends to favor GPs when they have more bargaining power proxied by fundraising conditions (Robinson and Sensoy, 2013).

Key components of the compensation include management fees and carried interest. Management fees are not based on fund performance and provide GPs with fixed annual revenue calculated as 1.5%-2.5% of the fee basis, which often shifts from committed capital to net invested capital calculated as invested capital minus the cost basis of any exited investments. Carried interest, a performance-based component, typically rewards GPs with 20% of profits after LPs achieve a pre-specified hurdle rate of return, often set at 8%. This contract usually includes a catch-up provision allowing GPs to receive 100% of net exit returns until they secure 20% of all annualized profits after they reach the hurdle rate.

Since numerous unforeseen contingencies could potentially arise during a PE fund's typical 10-year lifespan, PE fund contracts are incomplete by nature. These agreements often feature broad and vague wording, permitting GPs *a wide latitude of flexibility* that might enable them to charge fees and pass along expenses beyond what LPs might reasonably contemplate. Compounded by GPs' limited disclosure to LPs, the intricate nature of PE fee structures makes it challenging for LPs to accurately assess and monitor their fees, creating considerable scope for rent extraction and incentive problems.

Besides direct compensation paid by existing LPs, GPs are also incentivized through indirect pay for performance from future fundraising (Chung, Sensoy, Stern, and Weisbach, 2012). However, unlike public-traded stocks that have market prices, the underlying assets of PE funds usually rely on interim valuations provided by GPs. These valuations, if inflated to window-dress performance during fundraising, can potentially mislead investors when they select new PE funds (Barber and Yasuda, 2017; Chakraborty and Ewens, 2018).

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to the influence of the board of directors who can affect corporate decisions through voting. In fact, LPs will lose limited liability if they directly interfere in the day-to-day operations of the fund.

2.2 Regulatory Oversight of PE Funds and the Dodd-Frank Act

The pervasive information frictions in the PE fund sector can lead to insufficient market governance, highlighting the potential need for government intervention. However, most PE fund advisers received little regulatory oversight in the US because of their exemption from registration with the SEC under the Investment Advisers Act of 1940. The exemption, applying to advisers with fewer than 15 clients, considers each fund a single client instead of counting individual investors within the funds under management (SEC, 2011).[6] In 2012, Title IV of the Dodd-Frank Act eliminated this exemption and introduced significantly narrower registration exemptions.[7] Specifically, the Dodd-Frank Act replaced the old rule with narrower exemptions for advisers solely to private funds with less than $150 million in assets under management (the "private fund adviser exemption") and those that exclusively advise venture capital funds that meet the SEC's regulatory definition (the "venture capital exemption").[8] Consequently, many previously unregistered PE fund advisers had to register with the SEC for the *first time*.[9]

As an important part of the Dodd-Frank Act's overhaul of financial systems after the 2008 financial crisis, these new registration exemptions reflect Congress' concern regarding the potential systemic risks in private funds and are primarily based on fund managers' size, underlying investments, and use of leverage.[10] For instance, the venture capital exemption is motivated by two major policy rationales. First, venture capital ("VC") funds invest

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[6]Additionally, private equity funds often relied on the private offering exemption under Regulation D of the Securities Act of 1933. This exemption allowed them to offer securities privately to a limited number of accredited investors without having to register the offering with the SEC.

[7]The Dodd-Frank Act amendment was adopted by the SEC on June 22, 2011, with transition provisions that required advisers to be registered by March 30, 2012. Figure B.2 shows that most advisers waited until the compliance deadline to register with the SEC. The reform narrowed the registration exemptions of private funds, which are pooled investment vehicles that are excluded from the definition of investment firm under the Investment Firm Act of 1940 by section 3(c)(1) or 3(c)(7). The term private fund generally includes hedge funds, PE funds, and other funds such as liquidity funds, real estate funds, and securitized asset funds.

[8]Certain foreign advisers without a place of business in the US are also exempt from registrations.

[9]Table B.1 provides a list of the top 20 newly registered PE fund advisers in 2012 based on the total gross asset value of their PE funds as reported in their 2012 Form ADV filings.

[10]The SEC's Proposing Release of new registration exemption rules to private funds. Release No. IA-3111; File No. S7-37-10

in non-public start-ups, which are not directly connected to the public market and thus pose little systemic risk to the financial market or retail investors. Second, VC funds use limited leverage, implying that potential losses are mainly borne by LP investors and will not propagate throughout financial markets through the credit channel or other counterparty relationships.[11]

After becoming registered with the SEC, PE fund advisers will be subject to requirements such as periodic examinations, operational restrictions, as well as mandatory disclosures through Form ADV filings. These publicly available regulatory filings require registered advisers to disclose information including business practices, ownership, clients, conflicts of interest, and disciplinary information.[12] Section 4 presents stylized facts, mostly based on Form ADV, that indicate a significant increase in the regulatory oversight of PE funds and their advisers post-reform.

2.3 SEC's Examinations of Registered PE Funds

After the Dodd-Frank Act eliminated many PE fund advisers' registration exemptions, the SEC started its first systematic examination of these never-examined advisers to assess risks and operational issues in this market. Soon afterward, the examinations revealed widespread deficiencies, most of which are related to PE fees. In the first announcement of exam observations in mid-2014, the SEC pointed out that:

> "By far, the most common observation our examiners have made when examining PE firms has to do with the adviser's collection of fees and allocation of expenses. When we have examined how fees and expenses are handled by

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[11]In fact, many VC fund advisers still have to register with the SEC because their funds do not meet the SEC's narrow definition of VC funds based on many characteristics such as the size of non-qualifying investments basket and limits on the use of credit. Appendix C discusses the venture capital exemption and the heated debate over the definition of a venture capital fund in more detail as an illustrative example of Congress' policy rationales and trade-offs in setting the new registration exemptions in the Dodd-Frank Act.

[12]After the Dodd-Frank Act, PE fund advisers that are exempt from SEC registrations ("exempt reporting advisers") also have to file Form ADV with basic disclosures such as disciplinary information. Besides Form ADV, registered PE fund advisers need to submit Form PF, a type of confidential filings that require detailed information about their private funds' activities and performance. However, LPs and the public do not have access to the details reported in Form PF.

advisers to PE funds, we have identified what we believe are violations of law

or material weaknesses in controls over 50% of the time."[13]

The announcement highlighted three major types of misconduct in PE funds including misallocated expenses, hidden fees, and manipulated valuation of portfolio companies. Conceptually, if these payments were aligned with investor value maximization, it is unclear why they would be given in such *opaque forms*. Moreover, the SEC noted that the deterioration of private equity returns exacerbates these agency problems because fewer GPs are able to achieve their preferred return through carried interest - creating incentives to shift expenses and collect hidden fees.

These problems partially result from limited investor oversight *after* fund investments despite LPs conducting extensive due diligence *before* capital commitments, as observed by the SEC.[14] The SEC highlights two main reasons for this observation. First, PE funds typically have a large number of LPs, often making it difficult for individual LPs to identify each other, which creates free-rider problems and coordination failure among LPs when monitoring GPs. Second, investors may not be sufficiently staffed to monitor GPs. In a survey, Da Rin and Phalippou (2017) found that the 25th (75th) percentile value of LPs' private equity team size is 1(5) professional(s), with a mean value of 6.4.

Agency conflicts in PE fees are both widespread and persistent. Since the enactment of the Dodd-Frank Act, the SEC has been revealing various adviser deficiencies found in its examinations. In its recent alert in 2022, the SEC discovered operational issues such as miscalculating post-commitment period management fees, extending fund lives and recycling realized investment proceeds to charge extra management fees without sufficient disclosure to investors.[15] The cost to PE fund investors may be far greater than the direct cost of hidden fees. If the managerial contract provides insufficient incentives to exert effort or

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[13]Spreading Sunshine in Private Equity, Andrew J. Bowden, May 2014

[14]For survey evidence, see Da Rin and Phalippou (2017). The authors examined the team specialization of institutional investors with allocation to private equity, as well as their accounting, legal, investment, and monitoring activities at the fund and portfolio company level.

[15]Observations from Examinations of Private Fund Advisers, Division of the Examinations, January 2022

induces inefficient investment decisions, investor losses could be much greater.

Conscious of the agency conflicts found in PE funds, the SEC recently introduced a sweeping reform on PE fees. Among other things, the proposed rules include quarterly statements on detailed fees, new requirements on fund audits and bookkeeping, as well as a ban from charging certain fees and expenses.[16] While bringing more transparency to fees, most of these changes are *only limited to registered fund advisers.*

3 Data and Variables

This section discusses the data sources used for my analyses. Then I discuss my measure of investors' PE direct investments and exposure to the reduction in agency frictions in their outsourced investment adviser relationships as a result of the Dodd-Frank Act.

3.1 Data Sources

Preqin. My main analysis samples consist of the universe of private equity LPs and GPs covered by Preqin. Besides data on PE deals, Preqin provides detailed fund-level information such as the list of LP investors and their committed capital, which allows me to observe LP-GP relationships in PE markets.[17] Importantly, each financial institution listed in Preqin is assigned a unique identifier. This identifier can be used to link fund investors and PE deal participants in Preqin's other datasets. As a result, I can accurately match LP investors with their corresponding fund investments and direct investments in private companies.

Form ADV Filings. Form ADV filings are legally required disclosures made by investment advisers including PE fund advisers. Fund advisers need to indicate their registration status when they submit their filings. Unlike registered advisers, exempt reporting advisers are only required to complete certain sections in the Form ADV. All advisers must keep their forms updated by filing periodic amendments and will face punishments such as revocation of registration and criminal prosecution if there are any false statements or omissions. Moreover,

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[16]See "SEC Enhances the Regulation of Private Fund Advisers", August 23 2023

[17]For LP-GP relationships with missing committed capital, I impute the value with the mean value of other LPs' committed capital at the same fund level.

both registered and unregistered advisers need to disclose all their disciplinary events in at least the past ten years and complete the corresponding schedules, Disclosure Reporting Pages ("DRPs"), which include details related to each event such as principal sanctions, initiation date, and status.

PatentsView. I complement my analysis with PatentsView, a platform supported by the United States Patent and Trademark Office (USPTO). PatentsView provides comprehensive data such as the assignee name, application year, grant year, and citations of published patent applications filed after 2001. The patent data allows me to assess the level of innovation in private companies funded through LP direct investment versus those funded through fund investment.

SDC Platinum. To investigate whether LPs are adversely selected into worse companies in their direct investments, I augment the Preqin PE exit database with the SDC Platinum to construct outcome variables related to IPOs and acquisitions.

3.2 Measuring LPs' Exposure to the Regulatory Shock

Conceptually, the Dodd-Frank Act has expanded the regulatory oversight of PE markets by eliminating registration exemptions of many unregistered PE fund advisers. Newly registered advisers become subject to examinations, rules, and mandatory disclosures, plausibly facing lower agency conflicts after registration. My measure of LPs' differential exposure to this regulatory shock is based on the share of GPs that became *newly registered* as a result of the Dodd-Frank Act within LPs' *pre-existing* LP-GP relationships.

This measure can be constructed based on changes in GPs' registration status indicated in their Form ADV filings. To compile this dataset, I first create a list of unique GP names in LPs' pre-existing relationships covered in Preqin. Then, I manually match the dataset with Form ADV filings by searching GP names in the Investment Adviser Public Disclosure ("IAPD") database. This approach creates a linking table between Preqin GP identifiers and their SEC numbers in Form ADVs. Appendix A.2 provides details of the matching procedure. The novel use of Form ADV filings allows me to track the SEC registration

status of each GP over time.

3.3 Summary Statistics

To construct the sample of LPs, I begin by considering all US institutional investors that have at least one LP-GP relationship before 2012, the enactment year of the Dodd-Frank Act. Then, I drop 81 PE firms, 68 corporations, and 46 banks because these institutional investors also specialize in making direct investments through independent venture capital, corporate venture capital, and bank-affiliated venture capital firms.[18] This leaves 1,448 unique LPs in the sample. To complement my analysis, I also use a sample of 1,182 unique US GPs invested by my sample LPs and 2,042 PE funds raised by these GPs, including both buyout and venture capital funds.

Table 1 shows the summary statistics of the main variables used in my analysis. In Panel A, a unit of observation is a GP-year spanning from 2001-2021. The variables include a rich set of regulatory actions GPs might receive in a given year. The probability of receiving any regulatory action is around 1.08% each year. Specifically, the probability of censure, disgorgement/restitution, cease and desist, and monetary sanction is approximately 0.46%, 0.45%, 0.65% and 1.03% per year.

For Panel B, a unit of observation is an LP-year during 2001-2021. On average, the probability of LPs committing capital to any PE funds is 34% each year and the probability of making direct investments in private companies is 4%. The average amount of committed capital is $39.41 million per year and $ 1.61 million for direct investments.

In Panel C, a unit of observation is an LP-fund pair for funds invested by the sample LPs during 2001-2021. The mean committed capital is $ 44.04 million. Around 52% of these LP-fund pairs are associated with a GP that became newly registered in 2012 following the Dodd-Frank Act.

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[18]See Hellmann (2002), Hellmann, Lindsey, and Puri (2008) and Ma (2020) for more information on corporate venture capital and bank-affiliated venture capital. Some established PE firms such as Sequoia Capital, Kleiner Perkins, Accel, and New Enterprise Associates are also LPs that contribute capital to funds managed by other PE firms. These PE firm LPs are dropped in my LP sample. Otherwise, all their PE investments would be implausibly classified as direct investments.

In Panel D, the sample consists of financing rounds raised by private companies between 2001 and 2021 in the US, covering both venture capital and buyout deals. This sample is used to evaluate the potential capital allocation implications of disintermediation in PE markets. Approximately 42% of the deals are early-stage, defined as a venture capital deal with a round number below Series C, and the average LP ratio is 1.62% in the sample deals.

4 Stylized Facts of PE Fund Regulatory Oversight

In this section, I present stylized facts that indicate a substantial increase in the regulatory oversight of PE funds introduced by the Dodd-Frank Act. First, I describe the change in PE fund advisers' SEC registrations and public disclosures. Second, I investigate whether there is any aggregate change in PE fund characteristics suggesting that advisers strategically undo the impact of the Dodd-Frank Act. Third, I analyze the disciplinary histories of advisers to show that registered advisers tend to receive more regulatory oversight, which indicates that SEC registration reduces agency frictions faced by advisers.

4.1 Expanded Regulatory Oversight

Several patterns from the Form ADV filings suggest that many advisers registered with the SEC due to the Dodd-Frank Act. Registered advisers are subject to examinations, rules, and mandatory disclosures. Conceptually, such regulatory oversight reduces the information asymmetry faced by fund investors:

Sharp and Permanent Rise in Registrations. The Dodd-Frank Act eliminated the registration exemptions available to many previously unregistered advisers to PE funds. As a result, there is an immediate and steep increase in the share of registered advisers in the reform's enactment year as shown in Figure 2a.[19] The percentage of registered PE fund advisers increased from 28% in 2011 to 48% in 2012. The large increase in registrations means that the Dodd-Frank Act has bridged a key regulatory gap and brought scrutiny to

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[19]Unregistered PE fund advisers did not have to submit Form ADV filings until the enactment of the Dodd-Frank Act in 2012. Therefore, only the number of registered advisers is observable before 2012 and the total number of advisers is unobservable pre-reform and estimated using out-of-sample predictions based on the numbers derived from Form ADVs with those obtained from Preqin during 2012-2021.

many PE fund advisers. Figure 2a also suggests that the increase in adviser registrations has been persistent over time in the post-reform period.[20]

Timely Registrations. Figure B.2 reveals a sharp spike in the quarterly number of initial registrations - around 570 PE fund advisers registered with the SEC at the *compliance deadline* of the Dodd-Frank Act in 2012Q1. These registrations in this single calendar quarter account for nearly 30% of the total number of initial SEC registrations in the past two decades and there are no delayed registrations after the compliance deadline. The timely registration indicates strong enforcement of the reform. Although the SEC adopted the amendment in 2011Q2 with transition provisions requiring advisers to be registered by the end of 2012Q1, the fact that almost all non-exempt reporting advisers waited until the compliance deadline to register potentially suggests that they perceive SEC registrations as *costly*.

Persistent Increase in Disclosures. Figure 2b presents the actual and predicted number of Form ADVs filed by registered PE fund advisers each year.[21] The Dodd-Frank Act has led to a permanent increase in the number of Form ADV filings, which ask advisers to periodically report and amend information on their operation and disciplinary history. Therefore, the reform has improved the transparency of PE markets. From a policy perspective, the finding suggests that disclosure rules targeting GPs are more effective than those aimed at LPs, because GPs tend to limit information sharing with LPs subject to public disclosure requirements (Abuzov, Gornall, and Strebulaev, 2023).

4.2 Limted Aggregate Change in Fund Characteristics

Since registrations can be costly to PE fund advisers due to SEC examinations and mandatory disclosures, one might expect that advisers will have incentives to change their fund characteristics to qualify for registration exemptions. Such concern is largely mitigated by

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[20]The post-2012 decline is likely caused by entries of unregistered advisers. In fact, de-registrations are rare based on the Form ADV data. This pattern implies that it is hard for advisers to undo the effects of SEC registrations. Figure B.1 shows the number of registered private equity fund advisers.

[21]The predicted value is estimated using a model fitted with a quadratic time trend for the 2001-2011 period.

the patterns from Form ADV filings presented in Figure 3. It shows that there is little change in the composition of advisers that rely on different registration exemptions. Moreover, I take further steps by examining the aggregate change in PE fund characteristics based on fundraising data in the Preqin universe.

Due to the private equity adviser exemption discussed in Section 2, advisers can remain unregistered by keeping their assets under management (AUM) below $150 USD MIL. This exemption is the only available option if they manage any buyout funds. If buyout fund advisers were to strategically avoid registrations, they would have to manage very small funds. However, there has been only a marginal, if any, increase in the number of small buyout funds following the reform. This observation is evident in the cross-sectional size distributions of buyout funds raised before and after the Dodd-Frank Act enactment year as shown in Figure 4a.

Advisers can also stay unregistered if they meet the venture capital exemption, as discussed in Section 2, by exclusively managing VC funds that meet the SEC's regulatory definition. Figure 4b illustrates the time-series evolution of the percentage of PE funds that fall under the category of VC funds.[22] The lack of immediate and large increase in the share of VC funds suggests that advisers do not abuse venture capital exemption.

So why don't advisers change their fund characteristics to qualify for the new registration exemptions? Advisers face significant costs when attempting to limit their size below the $150 USD regulatory threshold because their compensation increases with the total fund size. In fact, estimates from Metrick and Yasuda (2010) suggest that over $17.5 is allocated as compensation to PE fund advisers for every $100 raised by a PE fund. Furthermore, advisers cannot easily shift towards VC funds either, because their fundraising decisions are affected by various factors such as investment opportunities, supply of capital, and human

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[22]I use both broad and narrow definitions of VC funds because many PE funds that invest in high-growth start-ups do not necessarily meet the SEC's regulatory definition of a VC fund. I assume funds within the narrow definition are more likely to meet the regulatory definition used for the venture capital exemption. The narrow definition includes funds classified as early stage and venture (general) by Preqin. The broad definition adds funds classified as expansion / late stage, growth, and balanced by Preqin. See Appendix C for a detailed discussion of the SEC's regulatory definition.

capital constraints. These frictions are particularly pronounced for VC funds, making it difficult for them to scale up (Metrick and Yasuda, 2010). Overall, the stylized facts based on regulatory filings and fundraising indicate limited distortion of fundraising incentives faced by GPs post-reform.

4.3 Registration Status and Regulatory Oversight

To quantify the relationship between SEC registration and regulatory oversight, I use Form ADV filings to analyze the difference between registered and unregistered advisers regarding their likelihood of receiving regulatory actions. Specifically, I estimate the following regression based on the panel data of advisers constructed from Preqin and Form ADV filings:

$$Disciplinary\ Action_{jt} = \beta \times Registered_{jt} + \boldsymbol{\theta}'\boldsymbol{X} + \boldsymbol{\tau_t} + \boldsymbol{\delta_{state}} + \epsilon_{jt} \tag{1}$$

in which j and t denote a GP and a year. *Disciplinary Action* is a measure of disciplinary actions received by the GP in a year. *Registered* is an indicator variable equal to one if the GP is registered with the SEC in a given year, and zero otherwise. *Registered* varies within a GP, since a GP's registration status can change over time based on exemption qualifications. The regression includes a vector of control variables $\boldsymbol{X}$, which are *Ln(GP Size)*, the natural logarithm of the amount of capital in USD MIL raised by PE funds managed by the adviser in the past 10 years, and *Number of Funds Raised*, the number of PE funds managed by the adviser in the past 10 years, as well as *Buyout*, an indicator variable equal to one if the GP manages buyout funds, and zero otherwise. $\boldsymbol{\tau_t}$ and $\boldsymbol{\phi_{state}}$ are year and GP state fixed effects. Detailed variable definitions are provided in Appendix A. The standard errors are clustered at the GP level to address serial correlations.

Table 2 presents the results from OLS estimations. From Column (1) to (5), the outcome variables are a set of indicator variables equal to one if the adviser received certain regulatory actions as indicated by the variable name, such as censure, disgorgement, and monetary fine, and zero otherwise in each year. In Column (6), *Ln(1 + Fine Amount)* is the natural

logarithm of one plus the amount of fines in USD MIL the adviser receives in one year. Across all columns, the coefficient estimates of *Registered* are positive and highly significant suggesting that registered advisers are more likely to receive regulatory actions. For example, Column (1) indicates that registered advisers are 2.9 percentage points more likely to receive regulatory actions in a given year, while the unconditional mean is only around 1.1 percent. Therefore, SEC-registered advisers face stronger regulatory oversight and arguably have less scope for operational deficiencies.[23]

5   LPs' Response to Regulatory Oversight of PE Funds

The previous section has established a set of evidence suggesting that the Dodd-Frank Act has expanded the regulatory oversight of PE funds by eliminating the registration exemptions of many GPs. Consequently, those GPs face reduced agency frictions due to required examinations, rules, and disclosures. In this section, I leverage this regulatory shock as a quasi-natural experiment to analyze how regulatory oversight of intermediaries affects LP investors' choices between outsourcing and internalizing their PE investment activities. Then I discuss alternative explanations and tests to further support causality.

5.1   Identification Strategy

5.1.1   Research Design

My empirical design exploits quasi-random variation in regulatory oversight of GPs among LPs' pre-existing relationships introduced by the Dodd-Frank Act. LPs are arguably more exposed to this shock if they have more *pre-existing* relationships with GPs that became *newly registered* following the regulatory intervention. Specifically, I estimate the following difference-in-differences (DiD) regression with LP-year panel data:

$$y_{i,t} = \beta \times High \ Exposure_i \times Post_t + \boldsymbol{\tau_t} + \boldsymbol{\phi_i} + \epsilon_{i,t} \tag{2}$$

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[23]The finding is consistent with Charoenwong, Kwan, and Umar (2019), which documents that client complaints over mid-sized investment advisers increased after their regulatory jurisdiction was shifted from the SEC to state securities regulator after the Dodd-Frank Act.

in which i and t index LP and year respectively. The outcome variable y captures the delegated investment activities, measured by capital commitments and direct investments. *High Exposure* is an indicator variable equal to one if the share of newly registered GPs in the LP's pre-existing LP-GP relationships is in the top quintile group, and zero otherwise. *Post* is an indicator variable equal to one in or after 2012, the enactment year of the Dodd-Frank Act, and zero otherwise.[24] τ_t and ϕ_i are year and LP fixed effects. Although LPs do not form their relationships with GPs randomly, the inclusion of LP fixed effects absorbs any time-invariant LP characteristics, such as manager selection skills and access to GPs, that might be correlated with LP-GP matching and LPs' delegated investment decisions (e.g., Lerner, Mao, Schoar, and Zhang, 2021). In an alternative specification, I control for LP size measured by the capital committed to PE funds along with the direct investments made by an LP in the past 10 years, similar to Lerner, Schoar, and Wongsunwai (2007). Standard errors are clustered at the LP level to address serial correlations.

Recent literature emphasizes that difference-in-differences estimates may be biased due to staggered or potentially endogenous timing of the treatment (e.g., Goodman-Bacon, 2021; Baker, Larcker, and Wang, 2022). Such an issue is less of a concern in my setting because I have a single and plausibly exogenous timing of the policy change. Notably, the timing of the regulatory intervention could be considered quasi-random from the perspective of LPs and GPs. As discussed in detail in Section 2.2, the narrowed registration exemptions of PE fund advisers are one of the many regulatory changes introduced by Congress through the Dodd-Frank Act to monitor systemic risks in different financial markets after the 2008 financial crisis, which originated *outside* the PE industry.

5.1.2 Persistent LP-GP Relationships

One crucial assumption of my measure is that LP-GP relationships are persistent over time. Otherwise, LPs could costlessly switch to registered GPs beyond the pre-existing LP-GP

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[24]I choose 2012, the enactment year, rather than 2011, the adoption year of the Dodd-Frank Act, because most advisers waited until the compliance deadline in March 2012 to register, as shown in Figure B.2. See Section 2.2 for more institutional details.

relationships and there would be no reason to expect differential outcomes across LPs after the regulatory intervention. To provide evidence for this persistence, I estimate the following regression with all possible GP-LP relationships for varying length n:

$$Invest_{i,j,k+n} = \alpha + \rho_n \times Invest_{i,j,k} + \epsilon_{i,j,k+n} \tag{3}$$

in which $Invest_{i,j,k}$ is an indicator variable equal to one if LP i invests in the k-th PE fund raised by GP j, and zero otherwise. The pass-through coefficient ρ_n quantifies the persistence of LP-GP relationships at different "lengths". If existing LP-GP relationships have no predictive power on future LP-GP relationships, then ρ would be zero. If LP-GP relationships are perfectly persistent, ρ would be one.

Table 3 reports the path-through coefficients and provides strong support for persistence in LP-GP relationships. The coefficients across all columns are large in magnitude and highly significant. For example, Column 1 indicates that LPs have approximately 40 percentage points greater likelihood of reinvesting in the next fund if they invest in the current fund raised by a GP, while the unconditional mean is less than 0.5 percent.[25] The pattern is consistent with the general view of limited fund access in the PE fund industry and can result from various costs in establishing new relationships, such as information asymmetry, market power, search and matching frictions (e.g., Lerner, Schoar, and Wongsunwai, 2007; Sensoy, Wang, and Weisbach, 2014; Abuzov, Gornall, and Strebulaev, 2023).

5.2   PE Fund Investments

As shown on the left in Figure 1, institutional investors such as pension funds, endowments, and insurance companies usually outsource their PE investments by committing capital to external fund vehicles. As the financial intermediary, the PE fund is managed by advisers who are mainly incentivized through compensation contracts which inevitably distort the

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[25]Figure B.3 shows that over 50% of LPs in a PE fund have invested in an earlier fund managed by the same adviser and the percentage of returning LPs is stable for both unregistered and registered advisers. The high degree of continuity in the investor base has also been documented by Lerner and Schoar (2004).

advisers' incentives when information frictions exist (see Section 2.1). Regulatory oversight can complement market monitoring and incentive contracts in at least two important ways. First, the regulator acts as the "delegated monitor" that examines fund advisers periodically, reducing opportunistic behaviors. Second, the mandatory disclosures improve the contracting environment, enabling investors to write and enforce contracts more effectively to incentivize their fund advisers.

I find that regulatory oversight of intermediaries facilitates financial intermediation across several proxies for fund investments. Table 4 presents the DiD estimates from Equation (2) for capital commitments to PE funds using outcome variables such as *Capital Commitment*, an indicator variable equal to one if the LP commits capital to PE funds in the year, and zero otherwise. In Columns (1)-(6), the coefficient estimates of *High Exposure* × *Post* are positive and significant at the 1% level. For example, Columns (1) and (2) suggest that the probability of LPs committing capital to PE funds has risen by 9.6% percentage points (around 28% of the unconditional mean) per year after the Dodd-Frank Act mitigates the agency frictions of newly registered PE fund advisers. The inclusion of LP fixed effects in the even Columns allows me to control for unobservable time-invariant LP characteristics that might be correlated with both their pre-existing relationships with GPs and their committed capital. In Columns (3)-(6), I find consistent results using alternative measures of capital commitments based on the number of funds invested and the amount of committed capital.

Figure 5a plots the dynamic event-study plot for each year with the *Capital Commitment* as the dependent variable. It allows us to evaluate the parallel trend assumptions without imposing any ex ante restrictions on when capital commitments should change. Figure 5a shows evidence that there is no significant pre-trend but a persistent increase in the likelihood of capital commitments by LPs with greater exposure to the increase in regulatory oversight of PE funds after the reform.

5.3 PE Direct Investments

Instead of holding private equity indirectly through PE funds, investors can directly purchase shares issued by private companies through direct investment, as illustrated on the right of Figure 1. On the one hand, direct investment allows investors to remove agency frictions in their outsourced managerial relationships. On the other hand, direct investment implies that investors have to give up the benefits of financial intermediation such as lower transaction costs and greater diversification (e.g., Benston and Smith, 1976; Leland and Pyle, 1977; Chan, 1983; Diamond, 1984). Therefore, investors trade off the agency costs and benefits of financial intermediation when deciding whether they should bypass PE funds. Since regulatory oversight reduces the agency costs associated with intermediation, it should decrease investors' incentives to bypass intermediation.

The results in Table 5 support this prediction. LP investors are less likely to bypass their GPs when regulatory oversight reduces the agency costs of financial intermediation. As reported in Column (1), in which *Direct Investment* is an indicator variable equal to one if the LP makes direct investments in private companies in the year and zero otherwise, the coefficient estimates of *High Exposure × Post* is negative and statistically significant, indicating an approximately 1.4 percentage decrease (around 35% of the unconditional mean) in the probability of making direct investments each year in the post-period for investors that face lower agency costs in the financial intermediation of PE investments. The results remain quantitatively and qualitatively similar when we add LP fixed effects or use alternative measures of LPs' direct investments as shown in Columns (2)-(6) of Table 5.

The identification assumption requires that direct investment activities would have evolved similarly between LPs with high and low shares of newly registered advisers in their pre-existing relationships. It is supported by the pattern in Figure 5b, which indicates a lack of pre-trends but a significant decrease in the event-study estimates following the enactment of the Dodd-Frank Act in 2012.

The opposite directional changes in capital commitments and direct investments docu-

mented in Sections 5.2 and 5.3 indicate that my results are unlikely to be driven by unobservable LP characteristics correlated with secular trends in investors' allocation to private equity.

5.4 Heterogeneity based on GPs' Disciplinary History

To establish a direct link between regulatory oversight and agency costs, I exploit the disciplinary information reported by GPs in their Form ADV filings. LPs should not indiscriminately react to regulatory oversight of their GPs. Instead, they should be more responsive if these GPs are ex ante more susceptible to agency frictions - arguably those with previous disciplinary history.

Table 6 shows that the triple-difference coefficient estimates of *High Exposure* × *Post* × *Misconduct*, in which *Misconduct* is an indicator variable equal to one if there is any GP with investment-related disciplinary history in the LP's pre-existing LP-GP relationships and zero otherwise, are positive and statistically significant in Columns (2) and (3). These results imply that LPs react to the regulatory oversight of GPs if their GPs are more likely to have operational deficiencies.

Moreover, I confirm the results with LP capital commitments made at the fund level, by estimating various forms of the following regression:

$$
\begin{aligned}
Ln(1 + Committed\ Capital)_{i,j,k} = {} & \beta \times Newly\ Registered_j \times Post_t \\
& + \gamma \times Newly\ Registered_j \times Post_t \times Misconduct_j \\
& + \xi \times Misconduct_j \times Post_t + \boldsymbol{\phi_i} \times \boldsymbol{\tau_t} + \boldsymbol{\delta_j} + \epsilon_{i,j,k} \qquad (4)
\end{aligned}
$$

in which the subscript i, j, k, and t denote an LP, a GP, a fund, and a year. *Newly Registered* is an indicator variable equal to one if a GP becomes newly registered when the Dodd-Frank Act became effective, and zero otherwise. *Misconduct* is an indicator variable equal to one if the GP has investment-related disciplinary history when the Dodd-Frank Act became effective, and zero otherwise. $\boldsymbol{\phi_i} \times \boldsymbol{\tau_t}$ and $\boldsymbol{\delta_j}$ are year-by-LP and GP fixed effects. Standard

errors are two-way clustered at the LP and GP levels.

The coefficients reported in Table 7 suggest that regulatory oversight of GPs increases LPs' fund investments and such increase is mainly concentrated among GPs with greater agency frictions ex ante. Columns (2) and (4) indicate that results are robust to the inclusion of year-by-LP and GP fixed effects, which control for all unobservable differences across LPs and time-invariant characteristics across GPs.

Overall, the findings can reject many potential confounding factors as alternative explanations to my results, unless they can explain (i) why LPs with greater exposure to newly registered PE fund advisers chose to organize less PE investment within their own organization after the Dodd-Frank Act, and (ii) why such effects are stronger for LPs that have a greater share of GPs with disciplinary history.

5.5 Alternative Explanations and Additional Results

5.5.1 Alternative Explanations

The absence of pre-trends in the outcome variables and the findings presented in Section 5.4 provide strong support for causality. However, I take further steps to discuss and address alternative explanations:

Regulatory Costs. One may worry that the differences in the delegation investment activities across LPs after the Dodd-Frak Act stem from potential differences in the *supply* of PE funds available to LPs rather than changes in their *demand* for fund investments. If advisers were to limit the total fund size to stay unregistered because of the regulatory costs imposed by the reform,[26] then LPs with a higher share of *newly registered* advisers in their pre-existing relationships would enjoy greater availability of PE funds post-reform, which would result in more fund investments and less direct investments holding demand for private equity constant. However, the lack of pronounced aggregate changes of PE fund char-

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[26]As discussed in Section 2.2, the private fund adviser exemption exempts advisers that solely manage private funds and have assets under management in the US of less than \$150 MIL from SEC registrations. Figure 3 shows that more than 30% of PE fund advisers are exempt from registration under the private fund adviser exemption in the post-Dodd Frank period.

acteristics documented in Section 4.2 indicates limited distortion in fundraising. Therefore, the unintended regulatory cost story is unsatisfactory.

Volcker Rule. Another important regulatory intervention introduced by the Dodd-Frank Act is the Volcker Rule, which prohibits banks from investing in private equity.Since GPs tend to raise funds from local LPs, restricting bank LPs could potentially lead to a greater supply of PE funds to non-bank LPs in the same region and affect their PE investment decisions (e.g., Hochberg and Rauh, 2013; Chen and Ewens, 2023). I rule out this explanation by including year-by-LP-state fixed effects, which absorb any time-varying shocks at the LP-state level. The coefficient estimates reported in Table B.2 remain similar quantitatively and qualitatively. Moreover, such a spillover effect is also unlikely to drive my results through pre-existing LP-GP relationships. In untabulated analysis, I find that the high-exposure LPs studied in my difference-in-differences design are less likely to invest with bank LPs or have pre-existing relationships with GPs that raise capital from bank LPs.[27]

5.5.2   Additional Robustness Checks

Heterogeneous Time Trends. LP investors consist of vastly different financial institutions such as pension fund managers, endowments, insurance firms, and fund of funds managers, which have systematic differences in terms of balance sheets, investment objectives, and exposure to economic and regulatory shocks. LPs in different states and with different shares of exempt reporting advisers (ERA) may also face different shocks. As reported in Table B.2, my main findings are robust to including year-by-LP-type, year-by-LP-state, and year-by-ERA-share fixed effects, which allows PE investment to evolve flexibly on heterogeneous time trends across LPs. ERA share is binned into quintile groups based on the share of exempt reporting advisers in LP's pre-existing GP relationships.

Subsample of LPs. Some LPs such as asset management firms, family offices, funds of funds, sometimes have blurred boundaries with PE firms and could have been categorized as PE firms. Moreover, the subsidiaries of PE firms sometimes also commit capital to other PE

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[27]Throughout the paper, bank LPs are excluded from my analysis and these LPs have little coverage by Preqin.

funds as LPs.[28] As a robustness check, I re-estimate Equation (2) using the subsample of LPs that are public pensions, insurance companies, endowments and foundations, whose main operations are well-defined and, more importantly, distinct from PE investing. Comparing the results reported in Table B.3 with the baseline estimates, we can conclude that the results stay largely unchanged. The robust check further highlights the interaction between firm boundaries and agency frictions in outsourced relationships as emphasized by (Holmstrom and Milgrom, 1991, 1994; Holmstrom, 1999).

6   Capital Allocation Implications of Disintermediation

From a social planner's perspective, the organizational structure of PE markets matters if there are capital allocation implications. Given that most LP investors lack expertise in due diligence and post-investment management of private companies, a pertinent question arises: which types of companies do LPs tend to finance directly, and do these companies exhibit lower quality compared to those financed by PE funds? This section delves into the potential implications of disintermediation in PE markets on these aspects.

6.1   Company Characteristics and Direct Investments

To investigate the relationship between LP direct investments and a set of company characteristics, I estimate regressions using *LP Ratio (%)*, the percentage of PE investors that are limited partners in a deal, as the dependent variable and the companies' characteristics as independent variables. One advantage of examining the deal-level share of LP investors is that we can largely isolate companies' demand for private capital, which is positively correlated with the denominator in the share variable. The results are reported in Table 8.

In Column (1), the independent variable *Early Stage* is an indicator variable equal to one if the company is raising capital in a venture capital deal with a round number below Series C, and zero otherwise. Column (1) reveals a strong negative correlation between the

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[28]An example is Adams Street Partners, classified as a PE fund of fund manager by Preqin, which has over 50 years of investing with PE fund managers and directly investing in growth stage technology and healthcare companies. As an employee-owned firm, Adams Street Partners also has a corporate pension fund called Adams Street RSP LP which also invests in private equity.

maturity of the company and the share of LP investors directly providing capital to it. This result suggests that information asymmetry is an important friction that could potentially affect capital allocation if LPs invest in private companies without the expertise of specialized intermediaries. Such an idea is confirmed by the results in Columns (2) and (3), in which the independent variables are company age in years and number of the funding round that the company is raising. Both variables measure the amount of information available on the company and have negative coefficient estimates at the 1% significance level.

In Column (4), the independent variable *Ln(1 + Capital Raised)* captures the size of a company since companies that have raised more capital are arguably larger. The estimated coefficients are positive and highly significant, supporting the idea that LP investors tend to finance larger companies. These companies are potentially more visible for LPs which have limited deal sourcing compared to their GPs.

Column (5) reports the estimates in which the independent variable is *Number of Highly Cited Patents / Deal Size*, the number of (eventually granted) highly cited patents applied for in the next three years, scaled by the deal size. Highly cited patents are defined as those with the top quintile numbers of citations among patents granted in the same year. A one-standard-deviation increase in this variable would lower the LP ratio by 4%.

Combined together, the results in Table 8 are consistent with the extreme corporate finance challenges in financing private companies, such as information asymmetry and uncertainty as well as low asset tangibility. Moreover, the large minimum investment threshold in PE deals reduces LPs' risk diversification when making direct invesmtents, while GPs can pool capital from a large number of LPs and spread capital across a diverse range of investments. These frictions imply that younger, more risky, and more innovative firms would be underfunded in a disintermediated PE market compared to a market with financial intermediation. The associated capital allocation inefficiency provides a rationale for the role of government intervention to facilitate intermediation in PE markets.

6.2 Adverse Selection in Direct Investments

While LPs tend to invest in mature and large companies, such deals are presumably the most subject to adverse selection – the very best deals will be oversubscribed and syndicated to investors within the GP networks rather than invested by LP investors which tend to have weaker deal origination. As a result, those companies that LPs have a greater chance to directly invest in might have lower quality. Similar adverse selection in co-investments has been studied by Fang, Ivashina, and Lerner (2015) and Braun, Jenkinson, and Schemmerl (2020), who examine whether PE fund advisers offer worse co-investment opportunities to their LP investors and find inconclusive results.

This paper does not find evidence of adverse selection in LP investors' direct investments based on the exit outcomes of the propensity-score-matched sample of PE deals in the US. According to results reported in Table 8, deals participated by LPs are very different from those invested by GPs. To create a proper benchmark, I construct a control group by matching each LP's direct investment with another deal with similar observable deal characteristics but no LP investors. Table 9 Panel A reports the OLS estimates of exit outcomes, in which the variable of interest *Direct Investment* is an indicator variable equal to one if the deal is directly invested by LP investors and zero otherwise. The coefficient estimates are highly insignificant across all columns - providing little support for adverse selection into companies with worse exit outcomes measured either by the probability of having a successful exit through IPO or acquisitions, time to exit, and exit valuation. Panel B shows balanced covariates after the propensity score matching - the standardized differences of observable characteristics between LP-invested companies and those without LPs' direct investments are almost reduced to zero and the variance ratios become closer to one after the matching.

One caveat is that a lack of differences in company exit outcomes does not necessarily suggest LPs can earn similar net returns in their direct investments compared to their fund investments. To properly measure LP's return in company exits, we will need to observe

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the ownership stake at the IPO or M&A, which is unobservable in my data. Using proprietary data of deal-level cash flow provided by some large institutions, Fang, Ivashina, and Lerner (2015) show that LPs' direct investments tend to outperform their fund benchmark, especially when LPs can more easily overcome information frictions in direct investing.

7 Conclusion

Financial intermediation plays a vital role in the efficiency of complex economies. However, government intervention might be necessary when pervasive information frictions lead to market failures due to misaligned interests of investors and financial intermediaries.

This paper provides causal evidence that regulatory oversight mitigates agency frictions associated with intermediation and enhances the organizational structure of financial markets. My empirical setting utilizes the enactment of the Dodd-Frank Act, a landmark change that significantly expanded the regulatory oversight of PE funds by bringing many fund advisers under examinations, rules, and disclosures. While PE investors can achieve better monitoring and a wider range of incentive tools by organizing PE investment activities within their own organizations, the associated disintermediation in PE markets may shift capital allocation towards more mature, larger, and less innovative companies due to investors' limited ability to overcome asymmetric information and under-diversification when financing private companies directly.

From a public policy perspective, the opacity of PE funds has recently led the SEC to introduce sweeping reforms among registered fund advisers in order to increase transparency and protect investors. Therefore, this paper can inform the active debate over the costs and benefits of regulation in PE markets, which will have important implications for various institutional investors and their ultimate beneficiaries.

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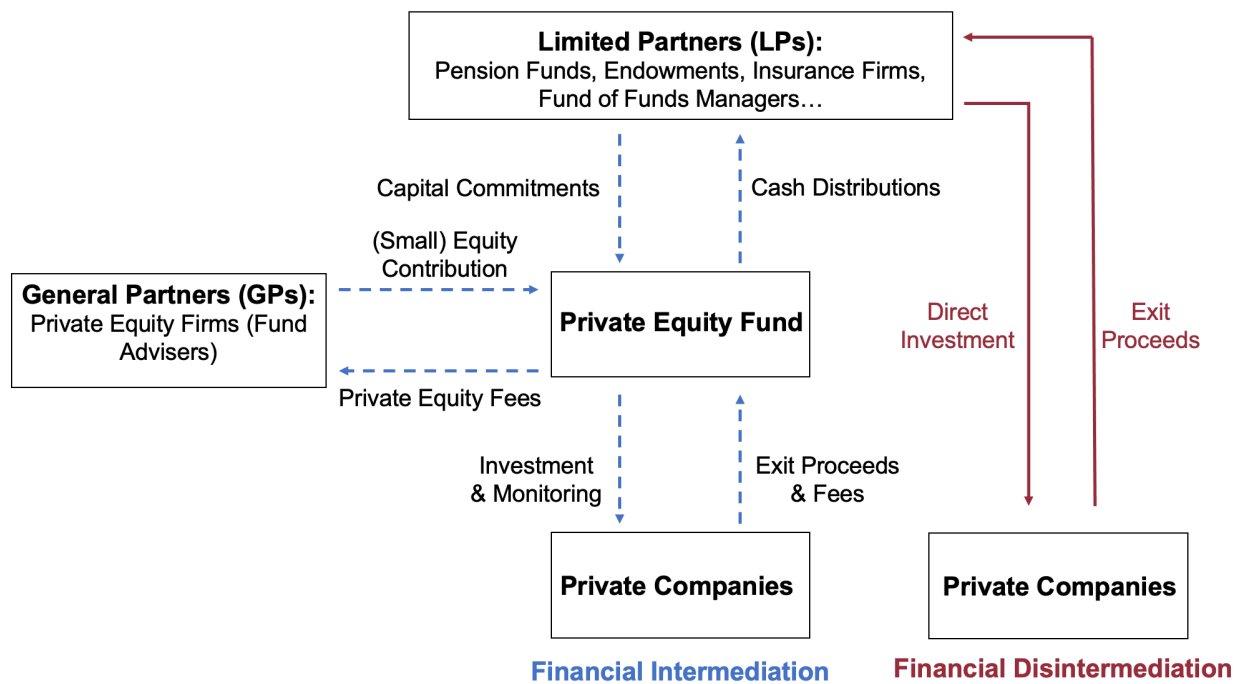
Figure 1: Organizational Structures of the Private Equity Market

This figure illustrates the organizational structures of the PE market. On the one hand, the market is intermediate by PE funds, as shown in the blue dashed arrows on the left (Da Rin, Hellmann, and Puri, 2013). In this setting, PE fund advisers, also referred to as general partners (GPs), select, monitor, and exit from private companies on behalf of their limited partner (LP) investors in exchange for various fees discussed in more detail in Section 2.1. LPs are usually pension funds, endowments, and insurance companies. On the other hand, these institutional investors can directly purchase private equity issued by companies without the intermediation of PE funds, as shown in the red solid arrows on the right. This process is known as LP direct investing.
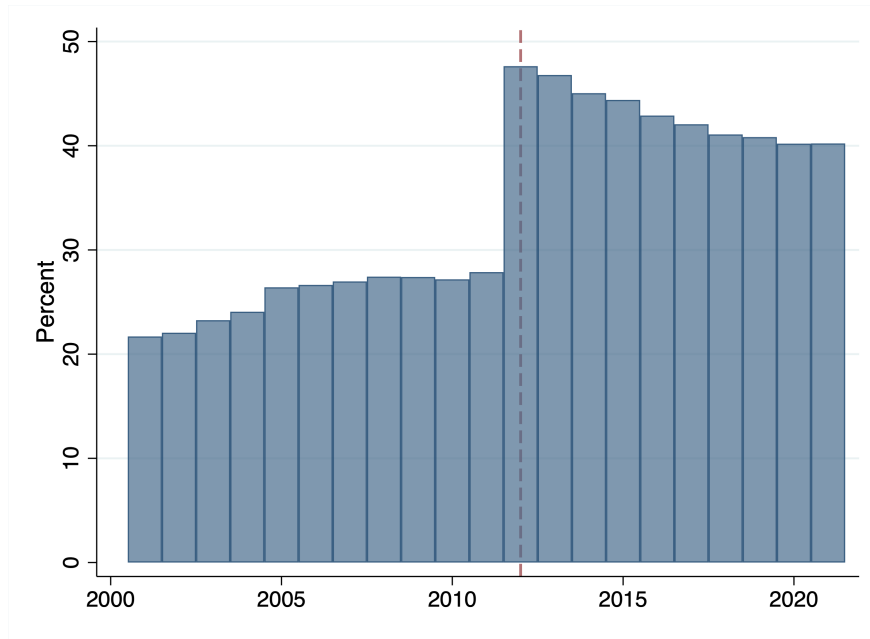
(a) Share of Advisers Registered with the SEC
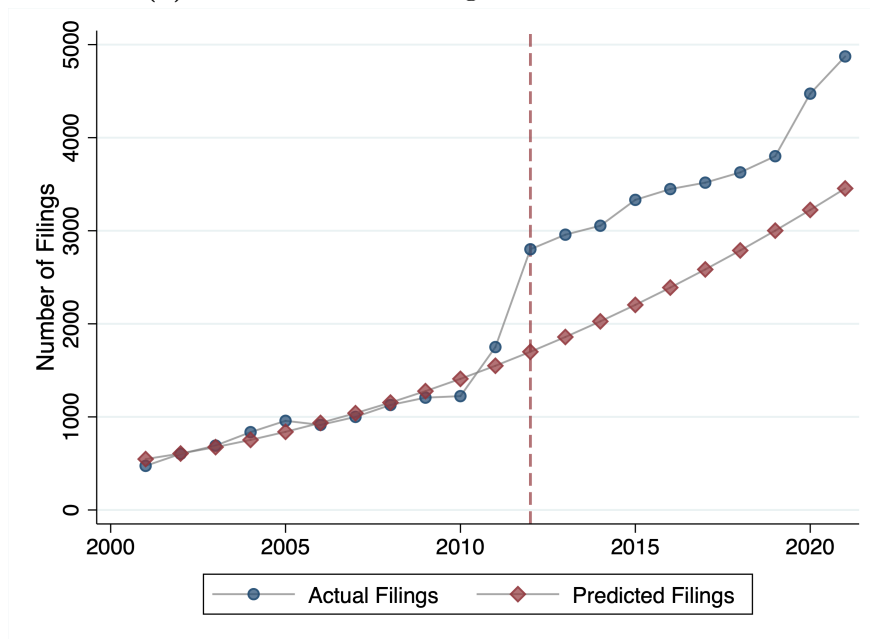
(b) Number of Form ADVs Filed by Registered Advisers

Figure 2: Regulatory Oversight of Private Equity Fund Advisers and the Dodd-Frank Act

Figure 2a shows the share of PE fund advisers that are registered with the SEC over time. Registered advisers are subject to the SEC's regulatory scrutiny, rules, and disclosure requirements. The total number of advisers is unobservable before 2012 and estimated using out-of-sample predictions based on a regression that fits the numbers derived from Form ADVs with those obtained from Preqin during 2012-2021. Figure B.2 displays the quarterly number of initial registrations. Table B.1 provides a list of the top newly registered PE fund advisers in 2012 based on the total gross asset value of PE funds under management. Figure 2b displays the actual and predicted number of Form ADVs filed by registered PE fund advisers each year. The predicted value is estimated using a model fitted with a quadratic time trend for the 2001-2011 period. In each figure, the red vertical dashed line indicates 2012 when the Dodd-Frank Act became effective and significantly narrowed PE fund advisers' registration exemptions.
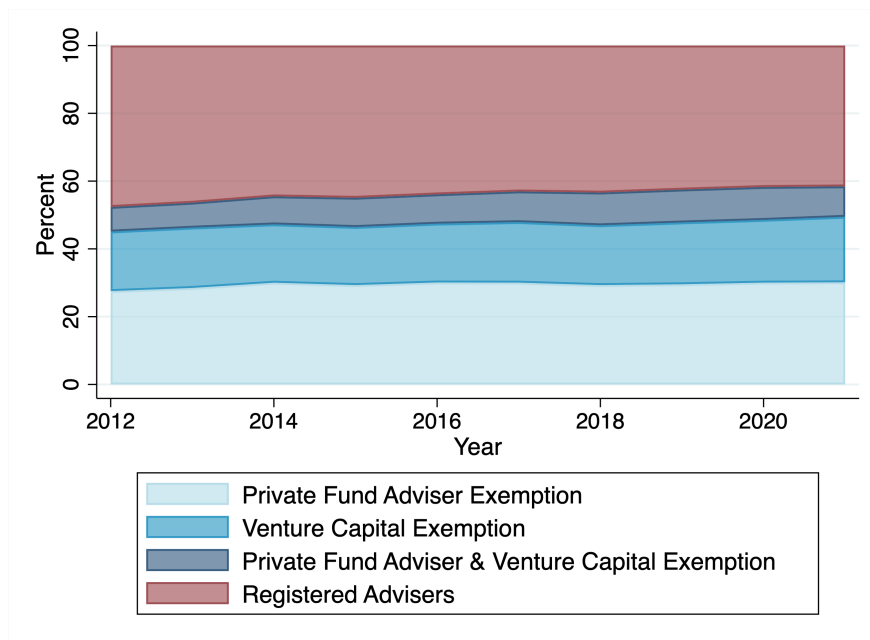
Figure 3: Share of Exempt Reporting Advisers by Qualified Exemption

Figure 3 shows the share of exempt reporting PE funds advisers by qualified exemption in the post-Dodd Frank period from 2012 to 2021. These unregistered advisers are shown in different shades of blue, while registered advisers are indicated in red. The figure indicates a limited aggregate change in PE fund characteristics across advisers post-reform. Advisers qualify for the private fund adviser exemption if solely advising private funds and have assets under management, as defined in rule 203(m)-1, in the US of less than $150 MIL. Advisers qualify for the venture capital exemption if solely advising venture capital funds, as defined in rule 203(1)-1. The detailed regulatory definition is discussed in Appendix C.
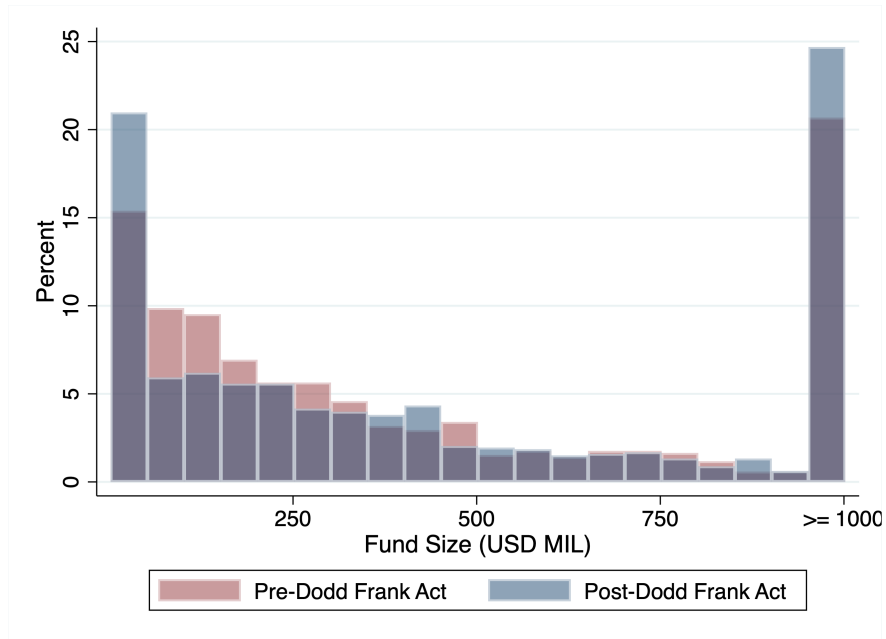
**(a)** Buyout Fund Size Distribution
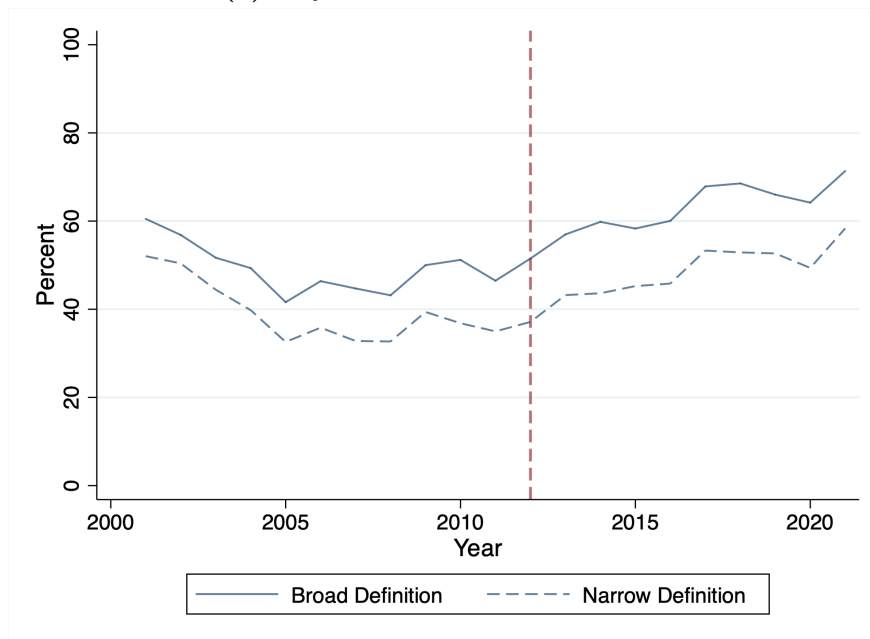
(b) Time Series Evolution of Venture Capital Fundraising

Figure 4: Fundraising Characteristics Before and After the Dodd-Frank Act

Figure 4a shows the cross-sectional size distribution of buyout funds raised before and after the enactment year of the Dodd-Frank Act. Figure 4b illustrates the time-series evolution of the percentage of PE funds that are venture capital (VC) funds. Both figures indicate limited aggregate changes in PE fund characteristics across advisers around the reform. These characteristics are determinants of the new registration exemptions under the Dodd-Frank Act. The solid line uses a broad definition including funds classified as early stage, expansion / late stage, venture (general), growth, and balanced by Preqin. The dashed line uses a narrow definition including funds classified as early stage and venture (general) by Preqin. The red vertical dashed line indicates the base year 2011, the year before the Dodd-Frank Act brought PE fund advisers under the SEC's scrutiny.
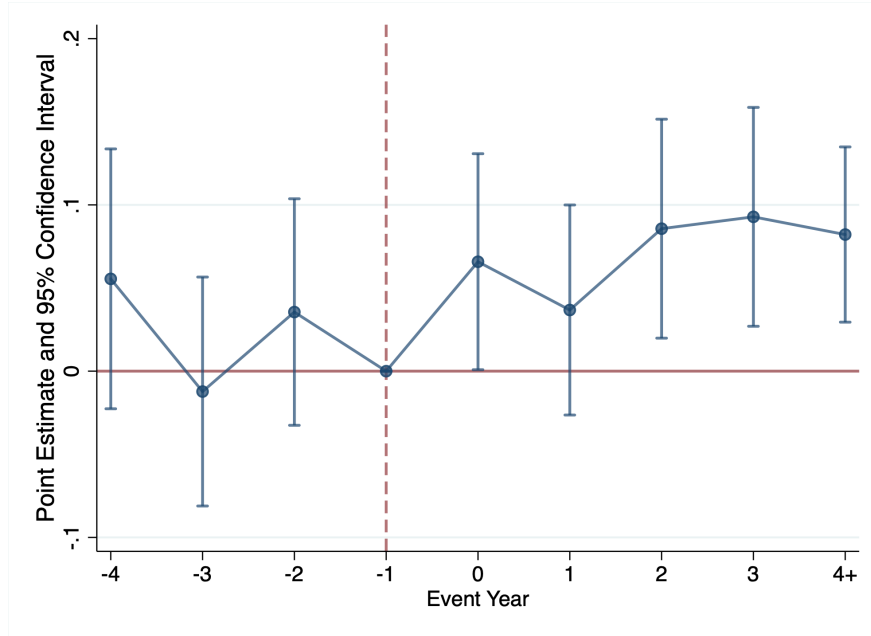
(a) Capital Commitment
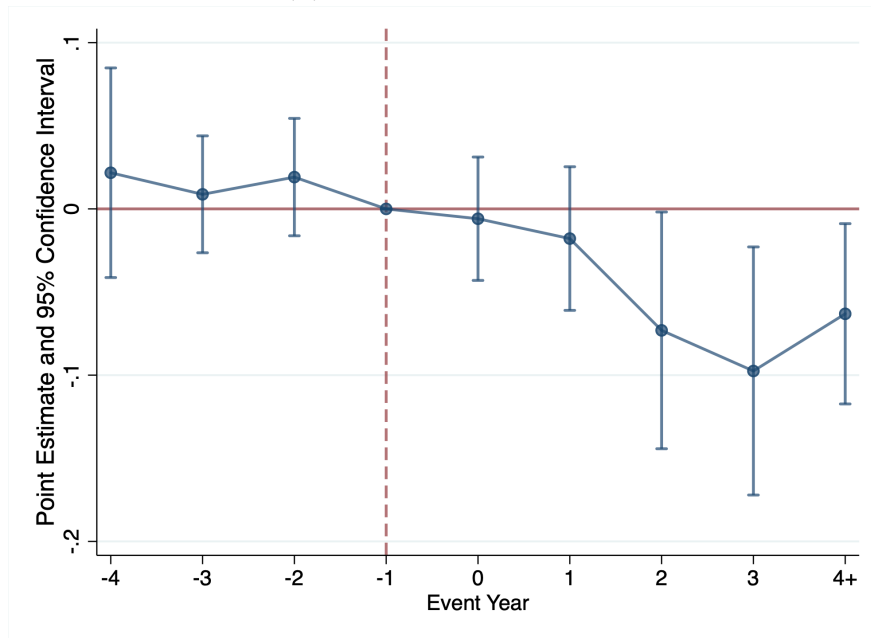
(b) Number of Direct Investments

Figure 5: Dynamic Effects of Regulatory Oversight on LP Investors' Delegated Investment

This figure plots the annual event-study coefficient estimates and associated two-tailed 95% confidence intervals of the difference between LPs with high (treatment group) and low exposure (control group) to newly registered GPs in their pre-existing LP-GP relationships. The coefficient in 2011 (t = -1) is normalized to zero. The red vertical dashed line indicates the base year of 2011, the year before the Dodd-Frank Act brought PE fund advisers under the SEC's regulatory oversight. The outcome variables are indicated in subcaptions. The regressions control for LP size and include year and LP fixed effects. Standard errors are clustered at the LP level.

Table 1: Summary Statistics

This table reports the summary statistics of the main variables in my analysis. For Panel A, the sample consists of 1,182 unique US private equity (PE) fund advisers, also known as general partners (GPs), during the period 2001-2021. A unit of observation is a GP-year. The value of indicator variables *Regulatory Action*, *Censure*, *Disgorgement/Restitution*, *Cease and Desist*, and *Monetary Sanction* is scaled by 100. For Panel B, the sample consists of 1,448 unique US limited partner (LP) investors located during the period 2001-2021. A unit of observation is an LP-year. For Panel C, the sample consists of LP-fund pairs for 2,042 unique PE funds invested by the sample LPs during 2001-2021. These funds are either venture capital or buyout funds. A unit of observation is an LP-fund pair. For Panel D, the sample consists of US PE deals raised by 68,471 unique companies during 2001-2021. A unit of observation is a PE deal, which can be either a venture capital or a buyout transaction. Detailed variable definitions are provided in Appendix A.

	Mean	Std.	p10	p25	p50	p75	p90	N
Panel A: GP-Year Level								
Registered	0.32	0.47	0.00	0.00	0.00	1.00	1.00	15,490
Regulatory Action	1.08	10.33	0.00	0.00	0.00	0.00	0.00	15,490
Censure	0.46	6.75	0.00	0.00	0.00	0.00	0.00	15,490
Disgorgement/Restitution	0.45	6.66	0.00	0.00	0.00	0.00	0.00	15,490
Cease and Desist	0.65	8.01	0.00	0.00	0.00	0.00	0.00	15,490
Monetary Sanction	1.03	10.11	0.00	0.00	0.00	0.00	0.00	15,490
Fine Amount ($ MIL)	1.49	65.35	0.00	0.00	0.00	0.00	0.00	15,490
GP Size	1441.24	4429.29	53.30	131.00	353.00	1050.00	2671.50	15,490
Number of Funds Raised	2.49	2.30	1.00	1.00	2.00	3.00	4.00	15,490
Buyout	0.44	0.50	0.00	0.00	0.00	1.00	1.00	15,490
Panel B: LP-Year Level								
High Exposure	0.18	0.38	0.00	0.00	0.00	0.00	1.00	28,308
Post	0.51	0.50	0.00	0.00	1.00	1.00	1.00	28,308
Capital Commitment	0.34	0.47	0.00	0.00	0.00	1.00	1.00	28,308
Number of Funds	1.07	2.34	0.00	0.00	0.00	1.00	3.00	28,308
Commitment Amount ($ MIL)	39.41	111.86	0.00	0.00	0.00	16.67	114.72	28,308
Direct Investment	0.04	0.19	0.00	0.00	0.00	0.00	0.00	28,308
Number of Direct Investments	0.11	0.91	0.00	0.00	0.00	0.00	0.00	28,308
Direct Investment Amount ($ MIL)	1.61	53.91	0.00	0.00	0.00	0.00	0.00	28,308
LP Size ($ MIL)	365.49	828.42	0.00	11.20	72.59	296.12	940.41	28,308
Misconduct	0.09	0.22	0.00	0.00	0.00	0.08	0.25	28,308
Panel C: LP-Fund Level								
Committed Capital ($ MIL)	44.04	44.93	6.03	13.14	27.50	57.86	100.00	25,413
Newly Registered	0.52	0.50	0.00	0.00	1.00	1.00	1.00	25,413
Post	0.41	0.49	0.00	0.00	0.00	1.00	1.00	25,413
Misconduct	0.06	0.24	0.00	0.00	0.00	0.00	0.00	25,413
Panel D: Private Equity Deal Level								
LP Ratio (%)	1.62	7.36	0.00	0.00	0.00	0.00	0.00	125,206
Early Stage	0.42	0.49	0.00	0.00	0.00	1.00	1.00	125,206
Company Age	11.33	17.08	1.00	2.00	5.00	12.00	31.00	108,917
Round Number	2.15	1.72	1.00	1.00	1.00	3.00	5.00	125,206
Capital Raised ($ MIL)	67.19	195.41	1.05	3.37	12.42	42.10	126.49	81,177
Number of Highly Cited Patents / Deal Size	0.07	0.32	0.00	0.00	0.00	0.00	0.05	73,725

Table 2: SEC Registration and Regulatory Oversight of Fund Advisers

This table shows the relationship between PE fund advisers' SEC registration status and regulatory actions received by advisers for their misconduct. The sample consists of PE fund advisers, also known as general partners (GPs), located in the US during the period 2001-2021. A unit of observation is a GP-year. *Registered* is an indicator variable equal to one if the GP is registered with the SEC in a given year, and zero otherwise. The outcome variables are a set of variables based on regulatory actions disclosed by the advisers in their Form ADV filings. For example, *Regulatory Action* is an indicator variable equal to one if the GP receives regulatory disciplinary actions in the year, and zero otherwise. *Cease and Desist* is an indicator variable equal to one if the GP receives a cease and desist order in the year, and zero otherwise. *Ln(1 + Fine Amount)* is the natural logarithm of the fine amount in USD MIL. *Ln(GP Size)* is the natural logarithm of the amount of capital in USD MIL raised by PE funds managed by the adviser in the past 10 years. *Number of Funds Raised* is the number of PE funds raised by the GP in the past 10 years. *Buyout* an indicator variable equal to one if the GP manages buyout funds, and zero otherwise. Detailed variable definitions are provided in Appendix A. Standard errors are clustered at the GP level and reported in brackets. ***, ** and * indicate 1%, 5% and 10% significance level.

	Regulatory Action	Censure	Disgorgement/ Restitution	Cease and Desist	Monetary Sanction	Ln(1 + Fine Amount)
	(1)	(2)	(3)	(4)	(5)	(6)
Registered	0.029***	0.014**	0.014***	0.019***	0.028***	0.058***
	[0.008]	[0.006]	[0.005]	[0.006]	[0.008]	[0.022]
Ln(GP Size)	0.002	0.001	0.001	0.001	0.002	0.008
	[0.002]	[0.002]	[0.001]	[0.001]	[0.002]	[0.005]
Number of Funds Raised	0.001	0.000	0.001	0.001	0.001	0.001
	[0.001]	[0.000]	[0.000]	[0.001]	[0.001]	[0.002]
Buyout	-0.007*	-0.003	-0.002	-0.005*	-0.007*	-0.019
	[0.004]	[0.003]	[0.002]	[0.003]	[0.004]	[0.013]
Year FE	✓	✓	✓	✓	✓	✓
GP State FE	✓	✓	✓	✓	✓	✓
Observations	15,480	15,480	15,480	15,480	15,480	15,480
Adjusted R^2	0.035	0.019	0.021	0.024	0.035	0.021

Table 3: Persistent LP-GP Relationships

This table shows the estimates from Equation (3) suggesting that LP-GP relationships are persistent over time in the private equity market. The sample includes all possible LP-GP relationships, both realized or unrealized, for funds raised from 2001-2021. $Invest_k$ is an indicator variable equal to one if an LP invests in the k-th PE fund raised by a GP, and zero otherwise. The regression is estimated separately for each n. Intercepts are not reported. Standard errors are two-way clustered, at the LP and GP levels, and reported in brackets. ***, ** and * indicate 1%, 5% and 10% significance level.

	Invest_{k+n}				
	n=1	n=2	n=3	n=4	n=5
	(1)	(2)	(3)	(4)	(5)
Invest_k	0.407***	0.289***	0.235***	0.196***	0.196***
	[0.013]	[0.016]	[0.021]	[0.027]	[0.033]
Observations	6,507,889	4,070,636	2,697,002	1,880,120	1,353,860
Adjusted R^2	0.188	0.106	0.080	0.059	0.063

Table 4: Regulatory Oversight of Private Equity Funds and Investors' Fund Investments

This table investigates how regulatory oversight of fund advisers affects LP investors' outsourced PE investment measured by their capital commitments to PE funds. The sample consists of LP investors located in the US during the period 2001-2021. A unit of observation is an LP-year. *Capital Commitment* is an indicator variable equal to one if the LP commits capital to any PE funds in the year, and zero otherwise. *Number of Funds* is the number of PE funds the LP committed capital to in one year. *Ln(1 + Committed Capital)* is the natural logarithm of one plus the amount of capital in USD MIL committed to PE funds in one year. *High Exposure* is an indicator variable equal to one if the share of newly registered GPs in the LP's pre-existing LP-GP relationships is in the top quintile group, and zero otherwise. *Post* is an indicator variable equal to one if the year is or after 2012, the enactment year of the Dodd-Frank Act, and zero otherwise. *Ln(LP Size)* is the natural logarithm of the capital committed to PE funds along with the direct investments made by an LP in the past 10 years. Detailed variable definitions are provided in Appendix A. Standard errors are clustered at the LP level and reported in brackets. ***, ** and * indicate 1%, 5% and 10% significance level.

	Capital Commitment		Number of Funds		Ln(1 + Committed Capital)	
	(1)	(2)	(3)	(4)	(5)	(6)
High Exposure × Post	0.096***	0.096***	0.328***	0.290***	0.317***	0.307***
	[0.018]	[0.018]	[0.072]	[0.070]	[0.077]	[0.076]
Ln(LP Size)		0.000		0.079***		0.020**
		[0.002]		[0.010]		[0.010]
Year FE	✓	✓	✓	✓	✓	✓
LP FE	✓	✓	✓	✓	✓	✓
Observations	28,308	28,308	28,308	28,308	28,308	28,308
Adjusted R^2	0.350	0.350	0.572	0.574	0.469	0.469

Table 5: Regulatory Oversight of Private Equity Funds and Investors' Direct Investments

This table investigates how regulatory oversight of fund advisers affects LP investors' incentives to bypass financial intermediation through direct investing. The sample consists of LP investors located in the US during the period 2001-2021. A unit of observation is an LP-year. *Direct Investment* is an indicator variable equal to one if the LP makes direct investments in private companies in the year, and zero otherwise. *Number of Direct Investments* is the number of direct investments in private companies made by the LP in one year. *Ln(1 + Direct Investment Amount)* is the natural logarithm of one plus the amount of direct investments in USD MIL made by the LP in one year. *High Exposure* is an indicator variable equal to one if the share of newly registered GPs in the LP's pre-existing LP-GP relationships is in the top quintile group, and zero otherwise. *Post* is an indicator variable equal to one if the year is or after 2012, the enactment year of the Dodd-Frank Act, and zero otherwise. *Ln(LP Size)* is the natural logarithm of the capital committed to PE funds along with the direct investments made by an LP in the past 10 years. Detailed variable definitions are provided in Appendix A. Standard errors are clustered at the LP level and reported in brackets. ***, ** and * indicate 1%, 5% and 10% significance level.

	Direct Investment		Number of Direct Investments		Ln(1 + Direct Investment Amount)	
	(1)	(2)	(3)	(4)	(5)	(6)
High Exposure × Post	-0.013*	-0.014*	-0.068***	-0.075***	-0.034**	-0.037***
	[0.007]	[0.007]	[0.026]	[0.027]	[0.014]	[0.014]
Ln(LP Size)		0.003***		0.014***		0.006***
		[0.001]		[0.004]		[0.002]
Year FE	✓	✓	✓	✓	✓	✓
LP FE	✓	✓	✓	✓	✓	✓
Observations	28,308	28,308	28,308	28,308	28,308	28,308
Adjusted R^2	0.395	0.395	0.510	0.511	0.427	0.427

Table 6: Heterogeneity based on Private Equity Fund Advisers' Disciplinary History

This table investigates the cross-sectional difference in the impact of regulatory oversight on investors' PE investment decisions, based on LP investors' exposure to PE fund advisers with disciplinary history. The sample consists of LP investors located in the US during the period 2001-2021. A unit of observation is an LP-year. *Capital Commitment* is an indicator variable equal to one if the LP commits capital to any PE funds in the year, and zero otherwise. *Number of Funds* is the number of PE funds the LP committed capital to in one year. *Ln(1 + Committed Capital)* is the natural logarithm of one plus the amount of capital in USD MIL committed to PE funds in one year. *PE Professional* is an indicator variable equal to one if the LP employs any professionals with previous experience in private company investments in the year, and zero otherwise. *Number of PE Professionals* is the number of PE professionals employed by the LP in one year. *High Exposure* is an indicator variable equal to one if the share of newly registered GPs in the LP's pre-existing LP-GP relationships is in the top quintile group, and zero otherwise. *Post* is an indicator variable equal to one if the year is or after 2012, the enactment year of the Dodd-Frank Act, and zero otherwise. *Misconduct* is an indicator variable equal to one if there is any GP with investment-related disciplinary history in the LP's pre-existing LP-GP relationships, and zero otherwise. *Ln(LP Size)* is the natural logarithm of the capital committed to PE funds along with the direct investments made by an LP in the past 10 years. Detailed variable definitions are provided in Appendix A. Standard errors are clustered at the LP level and reported in brackets. ***, ** and * indicate 1%, 5% and 10% significance level.

	Capital Commitment	Number of Funds	Ln(1 + Committed Capital)	Direct Investment	Number of Direct Investments	Ln(1 + Direct Investment Amount)
	(1)	(2)	(3)	(4)	(5)	(6)
High Exposure × Post	0.080***	0.085	0.176**	-0.016*	-0.063**	-0.035**
	[0.020]	[0.063]	[0.081]	[0.009]	[0.031]	[0.016]
High Exposure × Post × Misconduct	0.034	0.582***	0.354*	0.013	-0.019	0.004
	[0.046]	[0.199]	[0.199]	[0.014]	[0.054]	[0.026]
Controls	✓	✓	✓	✓	✓	✓
Year FE	✓	✓	✓	✓	✓	✓
LP FE	✓	✓	✓	✓	✓	✓
Observations	28,308	28,308	28,308	28,308	28,308	28,308
Adjusted R^2	0.351	0.576	0.470	0.395	0.511	0.427

Table 7: Regulatory Oversight and Capital Commitments at the Fund Level

This table investigates the relationship between regulatory oversight of PE fund advisers and capital commitment made by LP investors at the fund level. The sample includes fund-level capital commitments made by LPs during the period 2001-2021. *Ln(1 + Committed Capital)* is the natural logarithm of one plus the amount of capital in USD MIL committed to PE funds in one year. *Newly Registered* is an indicator variable equal to one if a GP becomes newly registered when the Dodd-Frank Act became effective, and zero otherwise. *Post* is an indicator variable equal to one if the year is or after 2012, the enactment year of the Dodd-Frank Act, and zero otherwise. *Misconduct* is an indicator variable equal to one if the GP has investment-related disciplinary history when the Dodd-Frank Act became effective, and zero otherwise. *Newly Registered × Misconduct*, *Misconduct*, and *Post* are absorbed by the fixed effects. Detailed variable definitions are provided in Appendix A. Standard errors are two-way clustered, at the LP and GP levels, and reported in brackets. ***, ** and * indicate 1%, 5% and 10% significance level.

| | Ln(1 + Committed Capital) | | | |
	(1)	(2)	(3)	(4)
Newly Registered × Post	0.101	0.101*	0.079	0.074
	[0.065]	[0.052]	[0.068]	[0.052]
Newly Registered × Post × Misconduct			0.352*	0.408**
			[0.202]	[0.179]
Misconduct × Post			-0.226***	-0.250***
			[0.077]	[0.061]
Year FE	✓		✓	
LP FE	✓		✓	
GP FE	✓	✓	✓	✓
Year × LP FE		✓		✓
Observations	25,131	21,497	25,131	21,497
Adjusted R^2	0.703	0.725	0.703	0.725

Table 8: Relationships Between Company Characteristics and Direct Investments

This table reports results that investigate the link between a set of company characteristics and investors' direct investment in private equity. The sample consists of US PE deals during the period 2001-2021. A unit of observation is a PE deal. *LP Ratio (%)* is the percentage of PE investors that are limited partners in a deal. *Early Stage* is an indicator variable equal to one if the deal is a venture capital deal with a round number below Series C, and zero otherwise. *Company Age* is the age of the company in years. *Round Number* is the number of the funding round. *Ln(Capital Raised)* is the natural logarithm of the total amount of capital in USD MIL that the company has raised. *Number of Highly Cited Patents / Deal Size* is the number of (eventually granted) highly cited patents applied for in the next three years, scaled by the deal size. Highly cited patents are defined as those with the top quintile numbers of citations among patents granted in the same year. Deal type FE is a dummy variable based on whether the PE deal is a buyout or venture capital deal. Detailed variable definitions are provided in Appendix A. Huber-White standard errors are reported in brackets. ***, ** and * indicate 1%, 5% and 10% significance level.

	LP Ratio (%)				
	(1)	(2)	(3)	(4)	(5)
Early Stage	-1.537***				
	[0.071]				
Company Age		0.014***			
		[0.002]			
Round Number			0.396***		
			[0.021]		
Ln(Capital Raised)				0.585***	
				[0.022]	
Number of Highly Cited Patents / Deal Size					-0.210**
					[0.095]
Deal Year FE	✓	✓	✓	✓	✓
Deal Type FE	✓	✓	✓	✓	✓
Company State FE	✓	✓	✓	✓	✓
Company Industry FE	✓	✓	✓	✓	✓
Observations	125,206	108,917	125,206	81,177	73,725
Adjusted R^2	0.015	0.008	0.016	0.021	0.006

Table 9: Direct Investments and Adverse Selection

This table investigates whether investors face adverse selection of investment opportunities when making direct investments in private equity markets. The sample is constructed by finding the nearest neighbor match for each company invested directly by LPs using a propensity score matching procedure based on PE deals during the period 2001-2021. Each LP direct investment is matched with a deal invested by GPs. The propensity score is estimated using the following deal characteristics: *Early*, *Company Age*, *Round Number*, *Capital Raised*, *Deal Size*, *Number of Investors*, as well as deal year, deal type, company state, and company industry indicators. These characteristics are used as control variables in the regressions. Panel A reports the OLS estimates on the exit outcomes. Panel B shows the covariate balance summary of key variables between companies directly invested by LP investors and those without LP investors. *IPO* is an indicator variable equal to one if the company goes public by the end of 2021, and zero otherwise. *Successful Exit* is an indicator variable equal to one if the company goes public or is acquired with a valuation two times or greater than invested capital, and zero otherwise. *Years to Exit* is the number of years from first PE financing to exit and is missing if there is no exit. *Ln(Exit Value)* is the natural logarithm of the exit valuation for companies that go public or are acquired. *Direct Investment* is an indicator variable equal to one if the PE deal is directly invested by LP investors, and zero otherwise. Detailed variable definitions are provided in Appendix A. Huber-White standard errors are reported in brackets. ***, ** and * indicate 1%, 5% and 10% significance level.

Panel A: Company Exit Outcomes

	IPO	Successful Exit	Years to Exit	Ln(Exit Value)
	(1)	(2)	(3)	(4)
Direct Investment	0.003	-0.000	0.020	-0.038
	[0.006]	[0.008]	[0.112]	[0.063]
Controls	✓	✓	✓	✓
Deal Year FE	✓	✓	✓	✓
Deal Type FE	✓	✓	✓	✓
Company State FE	✓	✓	✓	✓
Company Industry FE	✓	✓	✓	✓
Observations	9,301	9,301	2,281	2,113
Adjusted R^2	0.168	0.161	0.307	0.330

Panel B: Covariate Balance Summary

	Standardized Differences		Variance Ratios	
	Raw	Matched	Raw	Matched
Early Stage	-0.422	0.036	1.039	0.983
Company Age	0.070	0.001	0.675	0.658
Round Number	0.493	0.044	1.547	1.003
Capital Raised	0.329	0.015	2.064	0.910
Deal Size	0.225	-0.020	1.763	0.730
Number of Investors	0.857	0.064	1.777	0.848

Online Appendix for

"Spreading Sunshine in Private Equity:
Agency Costs and Financial Disintermediation"

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University of British Columbia

April 23, 2024

A Variable Definitions and Construction

A.1 Variable Definitions

Variable Name	Definition
Panel A: GP-Year Level	
Regulatory Action	An indicator variable equal to one if the GP receives regulatory disciplinary actions in the year, and zero otherwise
Censure	An indicator variable equal to one if the GP is sentenced to censure in the year, and zero otherwise
Disgorgement/Restitution	An indicator variable equal to one if the GP is sentenced to disgorgement or restitution in the year, and zero otherwise
Cease and Desist	An indicator variable equal to one if the GP receives a cease and desist order in the year, and zero otherwise
Monetary Sanction	An indicator variable equal to one if the GP receives monetary sanction in the year, and zero otherwise
Ln(1 + Fine Amount)	Natural logarithm of the fine amount in USD MIL
Registered	An indicator variable equal to one if the GP is registered with the SEC in a given year, and zero otherwise
Ln(GP Size)	Natural logarithm of the amount of capital in USD MIL raised by PE funds managed by the adviser in the past 10 years
Number of Funds Raised	Number of PE funds raised by the GP in the past 10 years
Buyout	An indicator variable equal to one if the GP manages buyout funds, and zero otherwise
Panel B: LP-Year Level	
Capital Commitment	An indicator variable equal to one if the LP commits capital to any PE funds in the year, and zero otherwise
Number of Funds	Number of PE funds the LP committed capital to in one year
Ln(1 + Committed Capital)	Natural logarithm of one plus the amount of capital in USD MIL committed to PE funds in one year
Direct Investment	An indicator variable equal to one if the LP makes direct investments in private companies in the year, and zero otherwise
Number of Direct Investments	Number of direct investments in private companies made by the LP in one year
Ln(1 + Direct Investment Amount)	Natural logarithm of one plus the amount of direct investments in USD MIL made by the LP in one year
Direct Investment	An indicator variable equal to one if the LP makes direct investments in private companies in the year, and zero otherwise
High Exposure	An indicator variable equal to one if the share of newly registered GPs in the LP's pre-existing LP-GP relationships is in the top quintile group, and zero otherwise
Post	An indicator variable equal to one if the year is or after 2012, the enactment year of the Dodd-Frank Act which brings PE fund advisers under the SEC's scrutiny, and zero otherwise
Ln(LP Size)	Natural logarithm of the capital committed to PE funds along with the direct investments made by an LP in the past 10 years
Misconduct	An indicator variable equal to one if there is any GP with investment-related disciplinary history in the LP's pre-existing LP-GP relationships, and zero otherwise
Panel C: LP-Fund Level	

Ln(1 + Committed Capital)	Natural logarithm of one plus the amount of capital in USD MIL committed to PE funds in one year
Newly Registered	An indicator variable equal to one if a GP becomes newly registered when the Dodd-Frank Act became effective, and zero otherwise
Post	An indicator variable equal to one if the year is or after 2012, the enactment year of the Dodd-Frank Act, and zero otherwise
Misconduct	An indicator variable equal to one if the GP has investment-related disciplinary history when the Dodd-Frank Act became effective, and zero otherwise
Panel D: Private Equity Deal Level	
LP Ratio (%)	Percentage of PE investors that are limited partners in a deal
Early Stage	An indicator variable equal to one if the deal is a venture capital deal with a round number below Series C, and zero otherwise
Company Age	Age of the company in years
Round Number	Number of the funding round
Ln(Capital Raised)	Natural logarithm of one plus the total amount of capital in USD MIL that the company has raised
Ln(Capital Raised)	Natural logarithm of the total amount of capital in USD MIL that the company has raised
Number of Highly Cited Patents / Deal Size	Number of (eventually granted) highly cited patents applied for in the next three years, scaled by the deal size. Highly cited patents are defined as those with the top quintile numbers of citations among patents granted in the same year
IPO	An indicator variable equal to one if the company goes public by the end of 2021, and zero otherwise
Successful Exit	An indicator variable equal to one if the company goes public or is acquired with a valuation two times or greater than invested capital, and zero otherwise
Years to Exit	Number of years from first PE financing to exit and is missing if there is no exit
Ln(Exit Value)	Natural logarithm of the exit valuation for companies that go public or are acquired
Direct Investment	An indicator variable equal to one if the PE deal is directly invested by LP investors, and zero otherwise

A.2 Matching Preqin and Form ADV Filings

I manually match the GP names from Preqin with the investment adviser names in Form ADV filings by searching the Investment Adviser Public Disclosure (IAPD) database from `https://adviserinfo.sec.gov`. The IAPD is sponsored by the SEC and allows users to search for the Form ADV filings of investment advisers regardless of their registration status with the SEC.

I search each name of my sample GPs in the IAPD, which returns potential matches with similar adviser names. Then I manually identify and validate the matches by cross-checking the addresses reported in the advisers' Form ADV filings and those shown on their official websites or PitchBook. This process allows me to create a linking table between the GPs' identifiers in Preqin and their SEC numbers in the Form ADV filings for data merging.

While each GP has a unique identifier in Preqin, it's important to note that a single GP may have multiple SEC numbers due to factors like operating through multiple subsidiaries or undergoing changes in registration status. For example, Bain Capital has multiple subsidiaries such as Bain Capital Private Equity, LP (SEC Number 801-69069) and Bain Capital Ventures, LP (SEC Number 801-69071). Another example is Sequoia Capital Operations, LLC which changed its SEC number from 801-122957 to 802-75992. This change occurred as Sequoia Capital restructured itself around an open-ended fund and began holding assets like cryptocurrencies, leading it to no longer qualify for the venture capital exemption under Title IV of the Dodd-Frank Act.[1]

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[1] See "The Sequoia Capital Fund: Patient Capital for Building Enduring Companies", October 26, 2021.
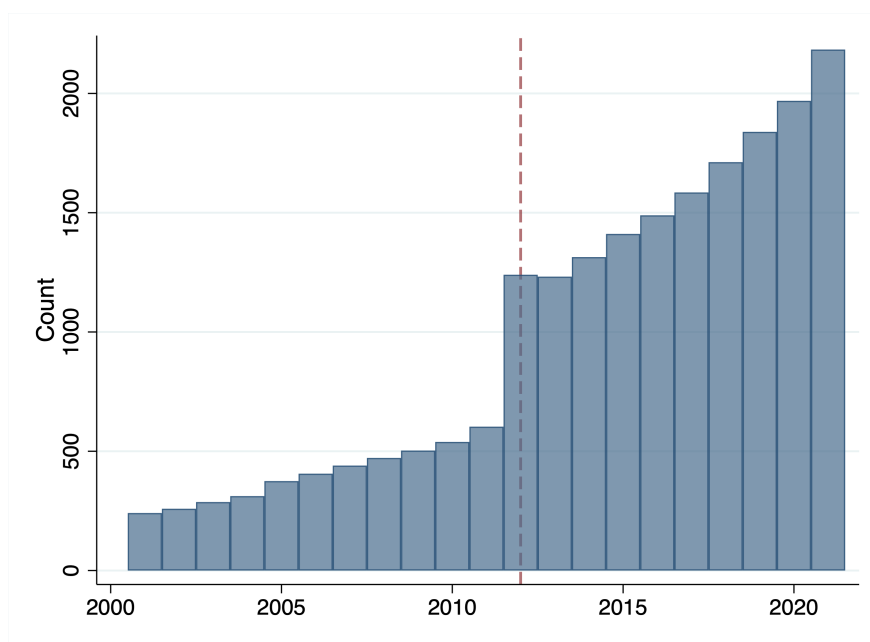
B   Additional Figures and Tables

Figure B.1: Number of Registered Private Equity Fund Advisers

Figure B.1 shows the number of PE fund advisers that are registered with the SEC from 2001-2021. Registered advisers are subject to the SEC's regulatory scrutiny, rules, and disclosure requirements. The red vertical dashed line indicates 2012 when the Dodd-Frank Act became effective and significantly narrowed PE fund advisers' registration exemptions.
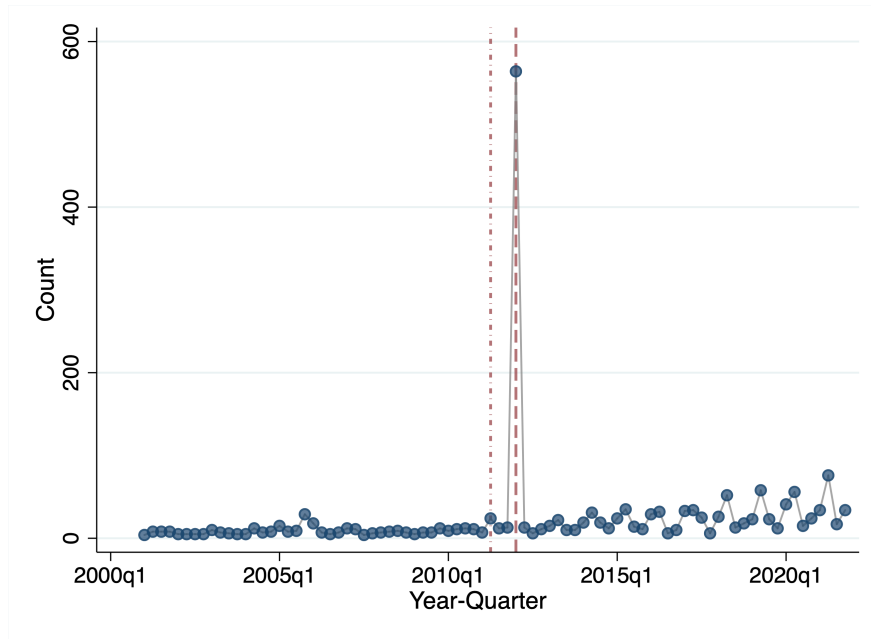
Figure B.2: Number of Initial Registrations by Private Equity Fund Advisers

Figure B.2 shows the quarterly number of initial registration filings submitted to the SEC by PE fund advisers during the period 2001 and 2021. The red vertical dashed line indicates 2012Q1, the compliance deadline of the Dodd-Frank Act which significantly narrowed PE fund advisers' registration exemptions from the SEC. While the Dodd-Frank Act was adopted by the SEC in 2011Q2 (dash-dotted line), the compliance deadline was 2012Q1 due to the transition provisions that required advisers to be registered by the end of 2012Q1 (dashed line).
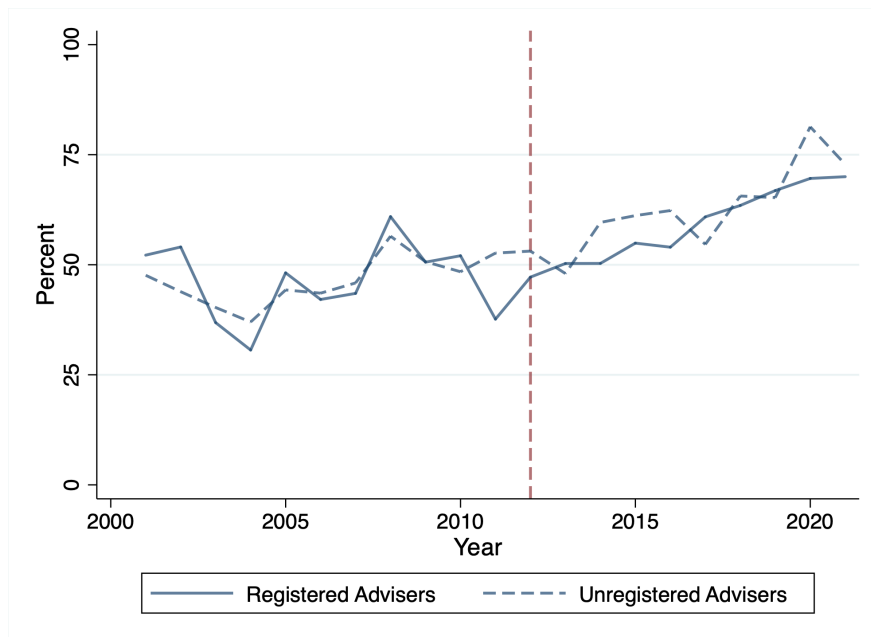
Figure B.3: Percent of Returning LPs

This figure shows the average percentage of returning LPs in PE funds managed by registered and unregistered advisers. Returning LPs are defined as LPs that have previous investments in funds managed by the adviser. The red vertical dashed line indicates the base 2012 when the Dodd-Frank Act became effective for PE fund advisers and significantly narrowed their registration exemptions from the SEC.

Table B.1: Top Private Equity Fund Advisers Initially Registered in 2012

This table provides the top PE fund advisers initially registered with the SEC in 2012 after the enactment of Dodd-Frank Act to PE funds. The ranking is based on the total gross asset value of PE funds reported by the advisers in their Form ADVs in 2012. *Number of Funds* is the number of PE funds the advisers disclosed in their initial registration filings. When submitting Form ADV, advisers must also attach Schedule D separately for each private fund they manage, which asks for additional information about the fund.

	Adviser Name	Gross Asset Value (USD MIL)	Number of Funds
1	Warburg Pincus LLC	33,177	28
2	Hellman & Friedman LLC	20,685	17
3	Leonard Green & Partners, LP	15,385	38
4	First Reserve Management, LP	14,294	11
5	Madison Dearborn Partners, LLC	13,878	27
6	Clayton, Dubilier & Rice, LLC	13,725	22
7	Silver Lake Technology Management, LLC	13110	12
8	TA Associates Management, LP	10,631	18
9	Centerbridge Partners, LP	8,859	11
10	American Securities LLC	8,857	18
11	WCAS Management Corporation	8,392	3
12	H.I.G. Capital, LLC	8,300	15
13	THL Managers VI, LLC	8,276	6
14	Stone Point Capital LLC	8,273	18
15	Kelso & Company, LP	8,245	9
16	Sun Capital Advisors, Inc.	8,172	5
17	Arclight Capital Partners, LLC	7,954	6
18	Golden Gate Private Equity Inc.	7,274	21
19	Tiger Global Management, LLC	7,211	5
20	Onex Partners Manager LP	7,209	16

Table B.2: Heterogeneous Time Trends

This table provides robustness checks by adding year-by-LP-type, year-by-LP-state, and year-by-ERA-share fixed effects to control for heterogeneous time trends across LPs. *ERA Share* ranks LPs into quintiles based on the share of exempt reporting advisers (ERA) in their pre-existing relationships. Exempt reporting advisers are unregistered and receive relatively little regulatory oversight. The sample consists of LP investors located in the US during the period 2001-2021. A unit of observation is an LP-year. *Capital Commitment* is an indicator variable equal to one if the LP commits capital to any PE funds in the year, and zero otherwise. *Number of Funds* is the number of PE funds the LP committed capital to in one year. *Ln(1 + Committed Capital)* is the natural logarithm of one plus the amount of capital in USD MIL committed to PE funds in one year. *Direct Investment* is an indicator variable equal to one if the LP makes direct investments in private companies in the year, and zero otherwise. *Number of Direct Investments* is the number of direct investments in private companies made by the LP in one year. *Ln(1 + Direct Investment Amount)* is the natural logarithm of one plus the amount of direct investments in USD MIL made by the LP in one year. *High Exposure* is an indicator variable equal to one if the share of newly registered GPs in the LP's pre-existing LP-GP relationships is in the top quintile group, and zero otherwise. *Post* is an indicator variable equal to one if the year is or after 2012, the enactment year of the Dodd-Frank Act, and zero otherwise. *Ln(LP Size)* is the natural logarithm of the capital committed to PE funds along with the direct investments made by an LP in the past 10 years. Detailed variable definitions are provided in Appendix A. Standard errors are clustered at the LP level and reported in brackets. ***, ** and * indicate 1%, 5% and 10% significance level.

	Capital Commitment	Number of Funds	Ln(1 + Committed Capital)	Direct Investment	Number of Direct Investments	Ln(1 + Direct Investment Amount)
	(1)	(2)	(3)	(4)	(5)	(6)
High Exposure × Post	0.063***	0.163**	0.242***	-0.012	-0.052**	-0.038**
	[0.020]	[0.068]	[0.086]	[0.008]	[0.025]	[0.015]
Ln(LP Size)	-0.003	0.064***	0.007	0.003***	0.017***	0.007***
	[0.002]	[0.010]	[0.010]	[0.001]	[0.005]	[0.002]
Year × LP Type FE	✓	✓	✓	✓	✓	✓
Year × LP State FE	✓	✓	✓	✓	✓	✓
Year × ERA Share FE	✓	✓	✓	✓	✓	✓
LP FE	✓	✓	✓	✓	✓	✓
Observations	28,246	28,246	28,246	28,246	28,246	28,246
Adjusted R^2	0.380	0.612	0.504	0.396	0.516	0.429

Table B.3: Restrict to Public Pensions, Insurers, Endowments and Foundations

This table provides robustness checks by using the subsample of LP investors that are public pension fund managers, insurance companies, endowments and foundations. The sample consists of LP investors located in the US during the period 2001-2021. A unit of observation is an LP-year. *Capital Commitment* is an indicator variable equal to one if the LP commits capital to any PE funds in the year, and zero otherwise. *Number of Funds* is the number of PE funds the LP committed capital to in one year. *Ln(1 + Committed Capital)* is the natural logarithm of one plus the amount of capital in USD MIL committed to PE funds in one year. *Direct Investment* is an indicator variable equal to one if the LP makes direct investments in private companies in the year, and zero otherwise. *Number of Direct Investments* is the number of direct investments in private companies made by the LP in one year. *Ln(1 + Direct Investment Amount)* is the natural logarithm of one plus the amount of direct investments in USD MIL made by the LP in one year. *High Exposure* is an indicator variable equal to one if the share of newly registered GPs in the LP's pre-existing LP-GP relationships is in the top quintile group, and zero otherwise. *Post* is an indicator variable equal to one if the year is or after 2012, the enactment year of the Dodd-Frank Act, and zero otherwise. *Ln(LP Size)* is the natural logarithm of the capital committed to PE funds along with the direct investments made by an LP in the past 10 years. Detailed variable definitions are provided in Appendix A. Standard errors are clustered at the LP level and reported in brackets. ***, ** and * indicate 1%, 5% and 10% significance level.

	Capital Commitment	Number of Funds	Ln(1 + Committed Capital)	Direct Investment	Number of Direct Investments	Ln(1 + Direct Investment Amount)
	(1)	(2)	(3)	(4)	(5)	(6)
High Exposure × Post	0.086***	0.199**	0.261***	-0.008	-0.024*	-0.008
	[0.020]	[0.083]	[0.081]	[0.005]	[0.013]	[0.008]
Ln(LP Size)	-0.002	0.072***	0.008	-0.000	-0.001	-0.001
	[0.003]	[0.012]	[0.012]	[0.001]	[0.001]	[0.001]
Year FE	✓	✓	✓	✓	✓	✓
LP FE	✓	✓	✓	✓	✓	✓
Observations	17,443	17,443	17,443	17,443	17,443	17,443
Adjusted R^2	0.357	0.635	0.511	0.199	0.150	0.137

C Appendix: Venture Capital Exemption

In this Appendix, I provide more details on the venture capital exemption enacted as part of Title IV of the Dodd-Frank Act as an illustrative example of Congress' policy rationale in setting the new registration exemptions.[2] It highlights that the new registration exemptions are mainly set to monitor systemic risk in the wake of the 2008 financial crisis, which developed outside of the PE sector, as well as the complex trade-offs in introducing regulation into the PE market. First, I discuss the policy rationale for the venture capital exemption. Then, I present the SEC's regulatory definition of "venture capital funds" and heated debates in the VC community on the scope of such definition.

C.1 Policy Rationale

The heart of the Dodd-Frank Act is to overhaul the US financial regulatory market, after the 2008 financial crisis, to evaluate systemic risk, increase market transparency and protect consumers from abusive financial practices. While the Senate voted to exempt all PE fund advisers from registration with the SEC,[3] the Dodd-Frank Act exempts only advisers that meet the private fund adviser or venture capital exemptions. The fundamental policy rationale to distinguish VC funds from other private funds reflects Congress' concerns regarding the potential for systemic risk based on the underlying investments and use of leverage among different private funds.

First, unlike many other private funds, VC funds invest in non-public start-ups, which are not directly connected to the public market and thus pose little systemic risk to the financial market or retail investors. Due to the nature of underlying assets, VC funds have much smaller aggregate size compared to the public equity market and other private funds such as hedge funds as pointed out by the SEC.

Second, VC funds do not rely on extensive leverage to make investments. As a result, the

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[2]This part is largely based on the SEC's Proposing Release of new registration exemption rules to private funds. Release No. IA-3111; File No. S7-37-10

[3]Advisers to hedge funds and other types of private funds have to register with the SEC.

equity nature of fund interests implies that potential losses are only borne by LP investors and will not propagate throughout financial markets through the credit channel or other counterparty relationships.

Taking into consideration the intent of Congress, the SEC is "sensitive" to the benefits and costs of the rule imposed by venture capital exemption. With more restrictive exemption criteria, the increased regulatory oversight of private fund advisers would reduce systemic risk and increase market transparency, which in turn benefits investors through more efficient capital allocation. Potential costs include on-going compliance costs, which might be prohibitive to small advisers, potential change in the fund structure and operation for advisers that seek to meet the criteria of venture fund exemption, and reduced flexibility to accommodate unknown or uncontemplated future practices in venture capital investing.

C.2 Debates on the Definition of Venture Capital Funds

In light of Congress' intended scope of venture capital exemption, the SEC's new rule 203(1)-1 defines a venture capital fund as:

> "[a] private fund that (i) holds no more than 20 percent of the fund's capital commitments in non-qualifying investments [...]; (ii) does not borrow or otherwise incur leverage, other than limited short-term borrowing [...]; (iii) does not offer its investors redemption or other similar liquidity rights except in extraordinary circumstances; (iv) represents itself as pursuing a venture capital strategy to its investors and prospective investors; and (v) is not registered under the Investment Company Act and has not elected to be treated as a business development company."

in which a qualifying investment is defined as:

> "(i) any equity security[4] issued by a qualifying portfolio company[5] that is

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[4]An equity security is defined by reference to the Securities Exchange Act of 1934 and includes common stock, preferred stock as well as warrants and other securities convertible into common stock in addition to limited partnership interests.

[5]Under rule 203(1)-1, a qualifying portfolio company is defined as "any company that: (i) is not a reporting or foreign traded company and does not have a control relationship with a reporting or foreign

directly acquired by the private fund from the company ("directly acquired equity"); (ii) any equity security issued by a qualifying portfolio company in exchange for directly acquired equity issued by the same qualifying portfolio company; and (iii) any equity security issued by a company of which a qualifying portfolio company is a majority-owned subsidiary, or a predecessor, and that is acquired by the fund in exchange for directly acquired equity."

However, the SEC pointed out the difficulty in defining a VC fund in a way that balances Congress' intended scope of exemption and various views of the VC community. The SEC received over 70 comment letters in response to the proposed definition from industry groups such as VC fund advisers, their law firms, and the National Venture Capital Association (NVCA).[6] For example, much of the debate centers around the size of non-qualifying investments basket among different industry groups, the SEC and Congress. Some commenters expressed support for a larger basket size emphasizing the need for greater flexibility in taking advantage of investment opportunities such as non-convertible bridge loans of portfolio companies,[7] interests in other pooled investment funds,[8] and publicly offered securities.[9] Although the SEC considered adopting a 40% basket for non-qualifying investments by analogy to the Investment Advisers Act definition of business development companies, the final 20% basket was established by Congress.

traded company; (ii) does not incur leverage in connection with the investment by the private fund and distribute the proceeds of any such borrowing to the private fund in exchange for the private fund investment; and (iii) is not itself a fund (*i.e.*, is an operating company)."

[6]The SEC's Proposing Release spends almost 70 pages to define a venture capital fund and discuss concerns raised by commenters. The details are beyond the scope of this paper.

[7]*See, e.g.*, Comment Letter of CounselWorks LLC (Jan. 24, 2011); ESP Letter; Comment Letter of McGuireWoods LLP (Jan. 24, 2011) ("McGuireWoods Letter"); NVCA Letter; Oak Investment Letter. See also BioVentures Letter (supported venture capital fund investments in non-convertible debt without a time limit); Cook Children's Letter; Leland Fikes Letter (each of which expressed general support). One commenter indicated that the proposed condition limiting investments in portfolio companies to equity securities was too narrow. See Pine Brook Letter. For recent work on venture debt, see Ibrahim (2010); Hochberg, Serrano, and Ziedonis (2018); Davis, Morse, and Wang (2020)

[8]*See, e.g.*, Cook Children's Letter; Leland Fikes Letter; PEI Funds Letter; Comment Letter of SVB Financial Group (Jan. 24, 2011) ("SVB Letter").

[9]*See, e.g.*, ATV Letter; BIO Letter (noted that investments by venture capital funds in "PIPEs" (i.e., "private investments in public equity") are "common"). For recent work on PIPE investments in VC, see Iliev and Lowry (2020)

With respect to financial leverage, a VC fund under rule 203(1)-1 must not incur debt including guarantees of portfolio company debt in excess of 15% of the fund's capital contributions and uncalled committed capital. Many commenters sought to broaden the leverage criterion by excluding the 15% leverage limitation on capital call lines of credit[10] or borrowing by a VC fund in order to meet fee and expense obligations[11] or expanding the limit,[12] etc. However, the SEC believes that a relative lack of leverage is one of the major reasons for Congress to exempt VC fund advisers and an alternative approach to fund leverage will not address Congress' concerns about potential systemic risks created by financial leverage.

Moreover, some commenters favored the California definition of "venture capital operating company",[13] which generally requires a fund to have at least 50% of its portfolio investments in operating companies that provide it with "sufficient" management rights. But such a definition was considered too broad to be consistent with Congress' intended scope of exemption because it potentially includes many other types of PE funds.

The SEC also considered defining a qualifying VC fund as one that invests in small companies, as proposed by several commenters.[14] However, the SEC eventually gave up this alternative due to a lack of consensus on the definition of "small companies" and worries of potential negative impacts of applying a single standardized metric. For example, various definitions were proposed based on reference to the Small Business Investment Act, size of public float or EBITDA, which may be too simple to take into account the complex heterogeneity across industries and regions. As a result, the SEC believed that applying a simple metric would inadvertently restrict venture capital supply to otherwise promising young small companies.

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[10]Cook Children's Letter; Leland Fikes Letter; SVB Letter.

[11]Dechert General Letter

[12]*See* Charles River Letter (argued that a qualifying fund should be able to borrow, without limit on duration, up to 20% of capital commitments with the consent of its investors).

[13]Comment Letter of Lowenstein Sandler PC (Jan. 4, 2011) ("Lowenstein Letter"); Comment Letter of Keith Bishop (Jan. 17, 2011).

[14]*See, e.g.*, Comment Letter of National Association of Small Business Investment Companies and Small Business Investor Alliance (Jan. 24, 2011) ("NASBIC/SBIA Letter"); Quaker BioVentures Letter (Jan. 24, 2011); Comment Letter of Venrock (Jan. 23, 2011)

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